



Profitline Public Transport

A high-coverage RailPoster presence at an attractive price



With Profitline Public Transport, you get a high-coverage campaign at a low price. Reserve this attractive offer now and make your advertising visible in the train.

Facts and Figures

- National
- 2 195 spaces
- In all SBB suburban railroads and individual long-distance trains
- Language split: German 75%, French 16%, Italian 9%

Price in CHF net/net, excl. VAT

50,000

Profile

Format RailPoster and RailPosterMidi
Posting period 4 days
Content Advertising
Restrictions Alcohol, tobacco, religion, erotic
Various Direct confirmation

Gross price (excl. discount)

CHF 144,615

Discount

65%

- A maximum of 1 Profitline package can be booked at the same time
- Booking at the latest 3 weeks before posting start
- Discount not cumulative

As at May 2021. Price excluding production costs.
All data without liability. Products and prices subject to change.