

Data transfer

Motive and data transfer

Please label your print data and the motive with the space number and send it directly to operations@apgsga.ch

Software

We use the current versions of the following programs:

- Photoshop
- Illustrator
- InDesign
- Acrobat Professional

Fonts

– For printing we need all font folders. Alternatively you can convert them yourself into vector data.

Trapping/overprinting

– Trapping is not necessary in digital printing. Please ensure that the white texts and areas are not set to overprint in the respective layout programs.

Colors/color areas

- We use the ISOcated_v2_eci.icc color profile. Our digital printing machines produce in 6-8 colors. Special colors (Pantone colors) are created with CMYK and cannot always be reproduced completely.
- Black vector areas and fonts should also be created in four colors (60C 50M 50Y 100K) to achieve a deep black.

Image resolutions

– In order to achieve optimum results we recommend complying with the following resolutions. However, please note that the data quantity must be optimal with a small viewing distance. Fonts in particular must be delivered in vectorized form.

Print up to 1 m ²	Min. 55 ppi	Optimum 150 ppi
Print up to 5 m ²	Min. 55 ppi	Optimum 100 ppi
Print up to 10 m ²	Min. 55 ppi	Optimum 75 ppi

– The resolution depends on the viewing distance. For distances of 20 meters and more, the data can be delivered at the minimum resolution. For shorter viewing distances we recommend a resolution in line with the optimum specifications.

Print up to 50 m ²	Min. 35 ppi	Optimum 55 ppi
Print larger than 50 m ²	Min. 30 ppi	Optimum 55 ppi

Final proof

– You will receive a final proof PDF as a ready for press file. Please issue the “ready for press” approval within 24 hours, otherwise delivery delays may result.

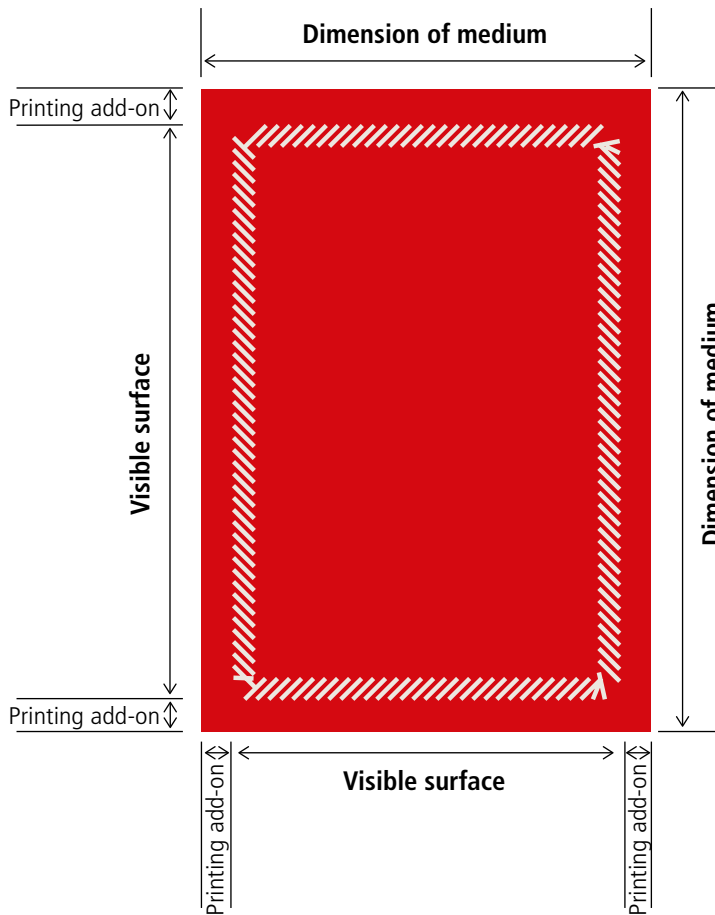
Proof

- A proof is a test print used to check the quality of the print template. The test print is a section of the original on a scale of 1:1 and is submitted to the client in a size of approx. 1 m² for checking and approval.
- A proof is created only on request. The costs amounting to CHF 220.00 will be billed.

Dimensions of medium/Printing add-on

- The dimensions of the medium are composed of the visible surface and a printing add-on. The printing add-on is required for fixing.
- Please drag the background colors, respectively the background image, for all formats further than just to the visual extent.
- All fonts, logos, etc. must be positioned within the visual dimension. However, please do not put them all the way to the edge, an indent of about 6 cm would be optimal.

Example



Visible surface

Indentation of approx. 6 cm from the visual dimension for positioning of fonts and logos