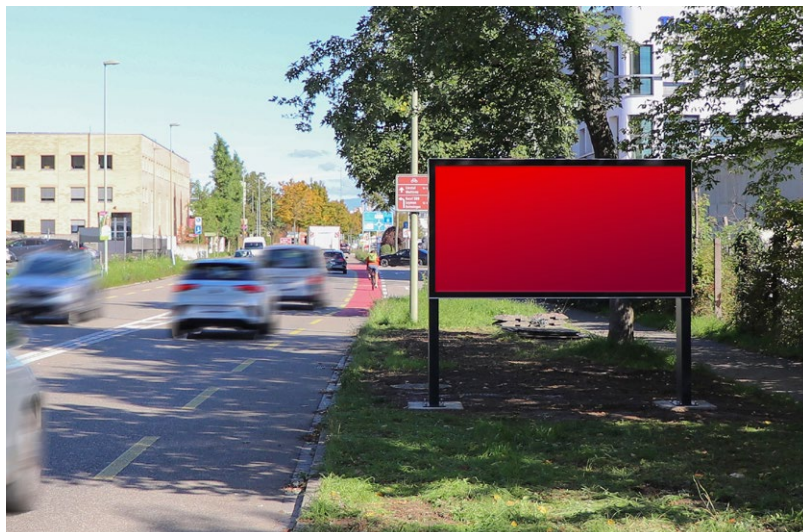


Production guidelines for digital advertising media

F12D



Basic information on all F12D advertising media

- Only still images (static) can be displayed.
- Location information can be found here: apgsga.ch/productfinder

Advertising medium type (spot type)	Static classic still image (without movement)
File format	JPG
Image format	1920 × 960 px (Horizontal format)
Image aspect ratio	2:1
Resolution	min. 72 dpi
Frame-type, encode mode	non-progressive
Colour space/profile	sRGB
Colour depth	24 bits, 8 bits per channel
Language	Depending on language region

Delivery

To ensure a punctual start to your campaign, upload your digital advertising media at the latest 5 working days before the start of broadcasting:
www.apgsga.ch/myapg or use the upload link on the digital sales documents.

Do you have any questions?

Do not hesitate to contact us for further information
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