

2022

Sustainability
Report



Corporate Social Responsibility

APG|SGA aims to foster comprehensive and sustainable values for its partners, customers, shareholders and employees, while making a contribution to the environment and society. Balanced consideration of social (people), environmental (planet) and economic (profit) factors in decision-making and implementation processes is regarded as vital for the long-term success of the company.

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The increasingly important topic of sustainability is already firmly established at APG|SGA

For more than 123 years, APG|SGA has provided companies and institutions with outdoor advertising services that bring their messages and causes to the public eye. They bring municipalities and cities to life, convey information and encourage discussion, as well as generating additional local value creation for the common good in the form of income and additional benefits through long-term cooperation and concession agreements. Their impact is felt in monetary fees, urban furniture and cultural posters, among other things. Our commitments are based on continuity and characterized by a sense of partnership and a sustainable, long-term outlook.

For decades now, APG|SGA has put a particular focus on climate protection and reduction of environmental impact. This means APG|SGA is on track when it comes to the implementation of the Paris Agreement. Under the agreement, almost every country in the world set itself the goal of limiting the global temperature rise to 1.5°C. Despite a significant increase in its business activities, APG|SGA has managed to limit the rise in its CO₂ emissions to 2% and the rise in overall environmental impact to 4% over the last year. Along with a consistently implemented climate strategy, these developments were driven by voluntary and at times radical measures carried out under the federal government's energy saving alliance. I would like to thank all employees for playing their part in this.

Our transparency in climate protection measures is reflected in the CDP Score. The score of "A-" puts APG|SGA among the companies that play a leading role in this globally established, recognized reporting procedure on climate protection. In 2023, we are aiming to fulfill the constantly growing CDP requirements and achieve an outstanding score again.

The issue of sustainability is becoming more important all the time. To reflect this importance, we created the new position of Head of Sustainability last year. It is held by Andres Trautmann, who reports directly to the entire Management Board and is responsible for developing and implementing the corporate social responsibility strategy.

Challenging measures are also on the agenda in 2023. We want to have more control over our indirect emissions and have our reduction targets validated by the Science Based Targets initiative (SBTi). We are also planning various environmentally conscious products and services to help support our customers. Highlights here will include the long planned installation of a photovoltaic plant on the roof of our Zurich headquarters and the further expansion of our fleet of electric vehicles and plug-in hybrid vehicles. The PV plant is designed to cover the electricity requirements of the e-fleet and thus help to further reduce CO₂ output.

Alongside climate protection, we have set ourselves further targets as part of our integrated sustainability strategy. In this way, we seek to further prioritize responsibility in our relationships with suppliers and partners, and further promote the diverse skills of our workforce. This Sustainability Report will fully inform you about all of our ambitious targets and activities.

For APG|SGA, this is not merely an obligation: it is a heart-felt wish to do more which forms part of the company's DNA. We take responsibility in accordance with our values and let sustainability guide our actions. We are therefore delighted to communicate these non-financial aspects with credibility and transparency. With this in mind, we compile our Sustainability Report with reference to the guidelines of the Global Reporting Initiative (GRI) and the UN's Sustainable Development Goals. In this way, we comply with the principles of good, scalable sustainability reporting. I hope that this report provides you with a good overview of our activities and that you will continue to take environmental and social factors into account in your partnership and investment decisions.

Sustainable greetings,
Markus Ehrle, CEO APG|SGA



Sustainability strategy

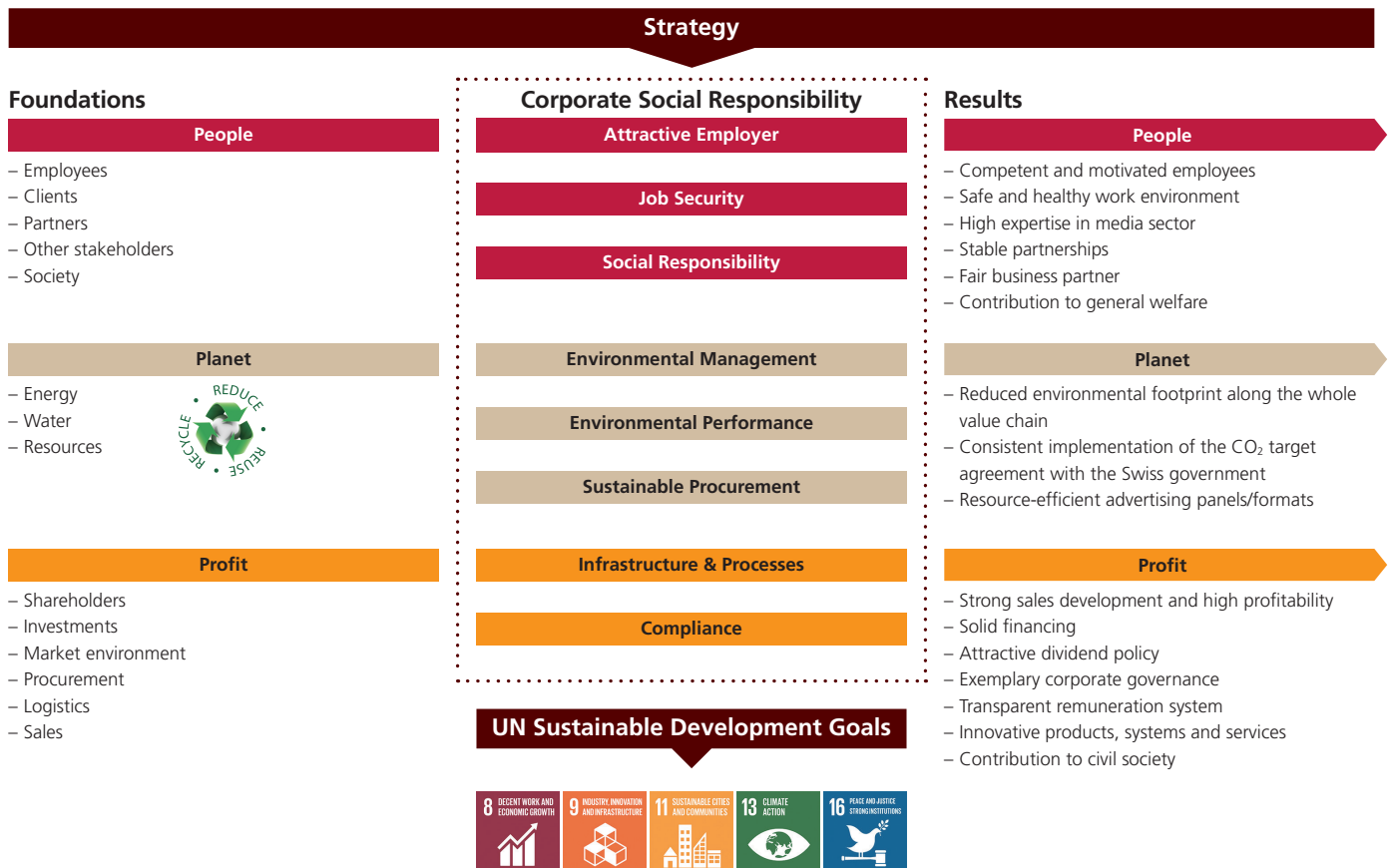
Corporate social responsibility and sustainability is enshrined as one of the six values of the APG|SGA Code of Conduct alongside enthusiasm, partnership, entrepreneurship, integrity and transparency – values that are anchored in our daily work. APG|SGA has been reporting on its active commitment to environmental protection for more than 15 years. In 2018, it expanded this reporting to reflect an overall view of corporate social responsibility.

Both our sustainability strategy and our company strategy follow the APG|SGA corporate Mission Statement, which consists of a vision & purpose as well as promises & principles. This contributes to the company's attainment of the UN's Sustainable Development Goals. Reporting draws from the guidelines of the Global Reporting Initiative (GRI) and the CDP.

Corporate Mission Statement

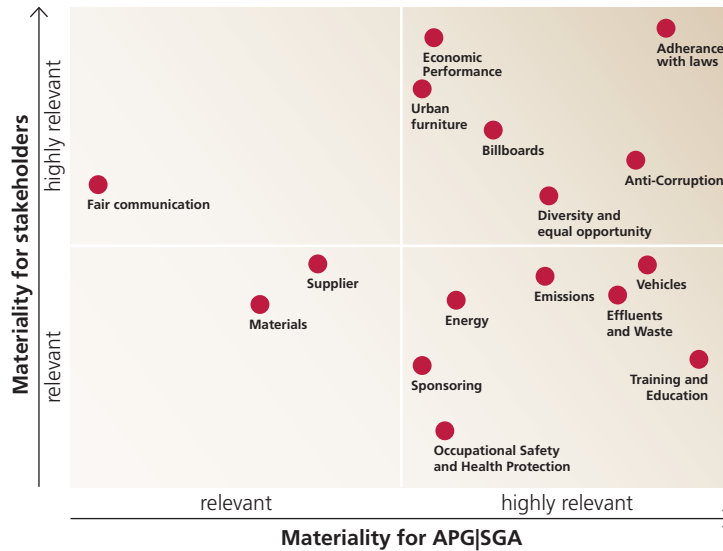
Vision: "We want to use the very best communication solutions in public spaces to inspire people."

Purpose	Promises	Principles
<ul style="list-style-type: none"> – Focus on Out of Home Media – Sustainability and quality orientation – Development of best locations – Use of technological opportunities 	<ul style="list-style-type: none"> – Compliance with service promises to customers, partners, employees, shareholders, society and the environment – Creativity, technology and innovation at the heart of marketing positioning, as well as the product and service portfolio 	<ul style="list-style-type: none"> – Cooperation, management and leadership based on the values of enthusiasm, partnership, entrepreneurship, integrity, transparency and sustainability – Creation of a positive experience with each contact – Compliance with the Code of Conduct



Materiality matrix and UN Sustainability Goals

Materiality matrix



The United Nations' Agenda 2030 for Sustainable Development encompasses a total of 17 Sustainable Development Goals (SDGs) for fundamental improvement in the living conditions of all people, now and in the future, and protection of the planet Earth. APG|SGA is making its own contribution and focuses on the five goals below.



- We place great importance on the issue of equal pay between the genders.
- We also promote tailored (further) training to ensure that everyone is able to practice their profession competently, responsibly and independently.
- APG|SGA promotes workplace health and safety protection. Preventative measures are used to protect the health of employees.
- APG|SGA is an attractive employer for more than 500 employees, with a profitable and financially sound base.
- We ensure that our products are safe if used in a responsible and professional way, and do not pose a danger to people or the environment. We achieve this through constant improvement and information.



- For APG|SGA, sustainable procurement means the purchase of products and services that are environmentally friendly and produced under fair working conditions. Here, social and environmental criteria and aspects take priority.
- In product development, optimization and innovation, we rely on efficient processes and technologies. This pays dividends for both the company and the environment.
- A modern infrastructure in logistics processes allows us to offer innovative and flexible solutions for changing requirements.



- With the sustainable quality of our products and services, we support cities and municipalities in their energy goals.
- We take our commitment to a goal-oriented energy transformation and resource efficiency very seriously, and apply it across every business area.



- APG|SGA has committed itself to two defined targets – reduction of energy consumption and lowering of CO₂ emissions.
- We are exemplary in our energy behavior and support the use of alternative drives for company vehicles and the use of renewable energy in the operation of our electricity powered advertising.
- We favor renewable raw materials over fossil fuels wherever it is technically, economically and environmentally feasible.



- Compliance with and implementation of anti-bribery and corruption guidelines.
- Our actions are guided by the APG|SGA mission statement. We respect statutory provisions and internal regulations.
- We contribute to providing politically independent information to the public.

People

Modules and direction

Attractive employer

APG|SGA is committed to the creation of future-oriented, attractive jobs in a challenging work environment and the promotion of its employees.

Key facts and achievements 2022

- **Values:** Our employees embody the values defined in the Code of Conduct in their daily working life. To consolidate these values, a company-wide dialog was cultivated, addressing each of the different values at various levels.
- **Vocational and further training:** Employees benefit from specific vocational and further training, as well as promotion.
- As at the end of 2022, APG|SGA had a total of seven apprentices.
- **Leadership culture:** The Potential Development Program (PDP) was carried out with ten employees. Some of the participants subsequently took up new (management) positions within APG|SGA.
- **Reintegration:** APG|SGA proactively promotes the reintegration of people following illness or accident. The clear objective is the social stabilization of those affected.
- **Feedback culture:** An employee survey on the topic of psychological safety was carried out and measures introduced.
- The “Sounding Board”, which has a diverse range of members, meets regularly to ensure the concerns and ideas of the workforce are communicated promptly and systematically to the Management Board.
- **Remuneration policy:** APG|SGA offers a fair market- and performance-based remuneration. SGS (Société Générale de Surveillance SA) reviewed the equality of pay between the genders at APG|SGA and issued the company with the Fair-ON-Pay+ certificate.
- **Fringe benefits:** Employees profit from staff discounts and offers, and up-to-date fringe benefits. Employees can now purchase an additional two weeks’ holiday per year at favorable conditions.

Forecast 2023–2027

- A number of feedback instruments (employee satisfaction survey, line manager appraisal, objective setting and review) reflect our focus on values.
- A new guideline for gender-inclusive language is introduced.
- Training, in the form of vocational training and internships, helps the company meet the demand for qualified employees.
- The annual, linear employee appraisal is replaced by mutual feedback dialog.
- The suggestions for improvement arising from employee surveys and the Sounding Board are implemented.
- Regular review and expansion of existing fringe benefits.

People

Modules and direction

Workplace safety/health protection

APG|SGA promotes a culture of safety at a high level. Preventative measures are used to protect the health of employees.

Key facts and achievements 2022

- In 2022, APG|SGA continued to implement the system and associated approaches defined by Switzerland's Federal Coordination Commission for Occupational Safety (FCOS).
- Training in workplace safety and health protection for all billposters in all business locations.
- **Accident/illness:** 98% of employees had no absences due to accident in 2022. The level of absenteeism across the whole company was slightly higher than in 2021 due to non-occupational accidents and illness.
- **Indoor air quality and fittings:** In 2022, evaluations of indoor air quality were carried out to facilitate appropriate improvement measures.
- Construction measures were carried out at the Zurich site to improve noise protection in open-plan offices.
- Further sites were fitted with height-adjustable desks.
- **Building/work safety and fire safety:** The Neuchâtel, Lugano and Lucerne sites were audited using ASA (occupational health) checklists.

Forecast 2023–2027

- Training of company vehicle drivers to promote anticipatory driving and accident avoidance.
- Starting in 2023, training workshops for early detection of potential health complaints will be carried out.
- In the coming years, we will regularly review measures for improving noise protection and air quality in the workplace.
- In 2023, building/work safety and fire safety audits are planned for the Bern, St. Gallen and Zurich offices. The safety concept developed for the Zurich site will be adopted by other sites.

Social responsibility

APG|SGA takes its social responsibilities seriously.

- Through poster sponsorship, the company supported non-profit organizations as well as cultural and sporting events to a media value in the high seven-figure range.
- All fasteners for affixing advertising vehicles are manufactured by a social institution.
- Household items for APG|SGA properties are procured from the Swiss Workshop for the Blind and Visually Impaired.
- The company supports a charitable organization with an annual donation.

- Poster sponsorship to be continued for the benefit of Swiss society.
- Continuation of partnership with social institutions for procurement.

APG|SGA employees

as at December 31, 2022

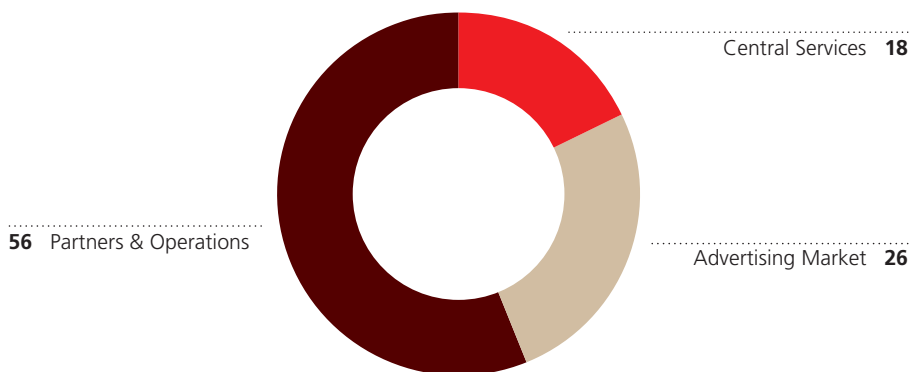
	2022	2021
Total¹	481	483
By country		
Switzerland	438	436
Serbia	43	47
By demographics		
Share of men, in %	71	70
Share of women, in %	29	30
Share of full-time positions (90–100%), in %	79	78
Share of part-time positions (<90%), in %	21	22
Apprentices and interns ²	7	9

¹ Full-time 100% equivalent as basis, percentages rounded, excluding apprentices and interns

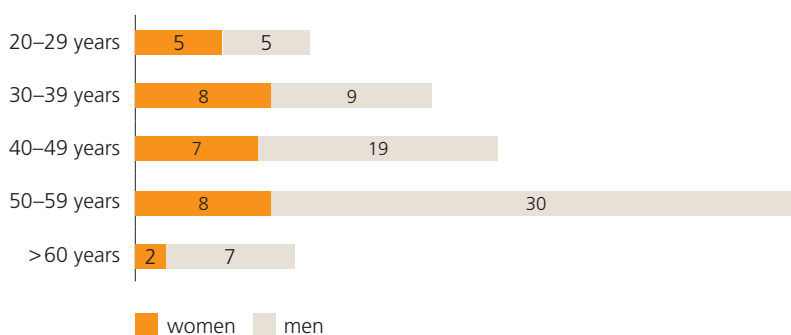
² Switzerland, APG|SGA: commercial 6, logistics 1, IT 0

APG|SGA employees in Switzerland, by business unit

in %

**Age structure**

in %, excluding apprentices and interns



Planet

Modules and direction

Environmental management

APG|SGA sees environmental management as a continuous process in which identification of environmental impact, action planning, management/monitoring and, if necessary, adjustments are integral components.

Key facts and achievements 2022

- The area of “environment” is regularly included as an agenda item for the Board of Directors/Executive Board. The objectives are approved by these bodies and implementation thoroughly discussed.
- Management objectives incorporate corporate social responsibility issues.
- Creation of the new position of Head of Sustainability with overall responsibility for the CSR strategy and its implementation.
- Concrete emission reduction targets and associated reduction path influence decision-making in the operational business.

Forecast 2023–2027

- Constant assessment of the defined modules and objectives.
- Regular communication of environmental achievements to employees and stakeholders.
- Sustainability regularly included as an agenda item for the Board of Directors/Executive Board.
- Ongoing development of the CSR strategy and creation of a CSR committee.

Environmental performance

APG|SGA makes an active contribution to environmental protection, consistently reducing its CO₂ emissions to levels below legal regulations.

- **Overall environmental impact:** In comparison with 2021, the overall environmental impact increased by 4% and greenhouse gas emissions by 2% (recalculated with ecoinvent v3.91 starting 2021). There were 11% more affixed posters than in the previous year.
- **Energy consumption:** Cost-saving and construction measures reduced energy consumption by 1% compared to 2021 levels.
- Participation in the federal government's energy saving alliance.
- **Vehicles:** Fuel consumption increased by 11% compared to 2021, with the COVID-19 pandemic no longer impacting business activities and travel to the same extent.
- **Electricity:** Electricity consumption decreased by 1% compared to 2021.
- **Heating energy:** Heating energy consumption declined further compared to 2021 due to technical changes to heating as well as energy-saving measures.

- Fulfilment of climate and environmental targets in line with the reduction path.
- Optimization of energy in APG|SGA premises and reduction of energy consumption by advertising vehicles.
- New vehicle procurements meet internal environmental standards.
- The Zurich office will install a photovoltaic installation in 2023 which will ensure near-self-sufficiency in electricity supply for the site. Photovoltaic installations are planned for the Lausanne and Wallisellen sites.
- APG|SGA advertising panels are continuously upgraded with new technology.
- Between 2023 and 2027, further measures for reduction of heating energy are planned. Insulation measures in buildings in Aarau and Lausanne will improve energy efficiency.

Planet

Modules and direction	Key facts and achievements 2022	Forecast 2023–2027
	<ul style="list-style-type: none"> – Disposal: Compared with the previous year, total waste remained constant in 2022. – Materials: Material consumption rose by 9% for the same period. This is due to an increased number of affixed posters. – CDP Score: In the category Climate Change carried out by the international climate protection organization CDP in 2022, APG SGA scored an “A–”, comparable with numerous prestigious, listed companies. – APG SGA is guided by its internal, science-based climate goals, in line with the vision of a 1.5°C future. 	<ul style="list-style-type: none"> – Recycling quotient for poster disposal more than 90%. – Improvement in materials efficiency and use of long-lasting products. – Continuation of CDP reports and review of other memberships, certifications and labels. Where possible, APG SGA will invest in its own environmental projects and reduction measures rather than purchasing environmental certificates or compensation credits. – Climate targets in line with the vision of a 1.5°C future are validated by the SBTi: <ul style="list-style-type: none"> – Scope 3 targets in addition to scope 1+2 targets – By 2035, reduction to “net zero”

Planet

Modules and direction

Sustainable procurement

APG|SGA sets standards for environmentally and socially responsible production.

Key facts and achievements 2022

- **CO₂ reduction path:** Commitment to the CO₂ reduction path to 118 g CO₂/km under the WLTP (Worldwide harmonized Light Duty Vehicles Test Procedure) standard in the procurement of new passenger vehicles.
- **Eco-fleet:** Along with the gas-powered fleet, 2022 saw the procurement of further hybrid and e-vehicles and the installation of additional charging stations.
- **Eco-electricity:** Purchase of 100% eco-electricity (naturemade star) for illuminated advertising and commercial premises.
- **More energy-efficient technology:** Around CHF 80,000 was invested in conversion to LED technology in 2022.
- **Work clothing:** In the procurement of work clothing, all products are certified with the Fair Wear and OEKO-TEX® Standard 100 labels.
- **Suppliers:** We are in regular dialog with suppliers concerning improvements in sustainable supply chains.

Forecast 2023–2027

- Promotion of alternative vehicle propulsion systems.
- Comprehensive e-mobility concept for APG|SGA's fleet management.
- The e-vehicle testing phase continued in 2023, with the aim of ensuring the systematic conversion of the entire fleet.
- APG|SGA continues to purchase 100% eco-electricity.
- Conversion to LED technology to the value of CHF 150,000.
- Introduction of declaration questionnaires and audits in the supply chain.
- Introduction of a code of conduct for suppliers.

Overview of environmental performance

Key figures¹

¹ Companies included: APG|SGA AG & APG|SGA Allgemeine Plakatgesellschaft AG

		2018	2019	2020	2021	2022	Change 2022/2021
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Total energy consumption

Total	MWh	10 105	10 422	9 683	9 703	9 563	–1%
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Vehicles

Fuel consumption ²	in 1,000l	431	419	349	315	349	+11%
	l/100 km	7.70	7.64	7.40	7.55	7.75	+3%
Business travel	m km	5.60	5.49	4.72	4.18	4.51	+8%
Commuter traffic ³	m km	0.62	0.63	0.50	0.64	1.59	+151%

² Converted to liters of gasoline (gasoline equivalent)

³ Starting 2022, commuter traffic recording includes public transport

Electricity

Total	MWh	4 134	4 427	4 449	4 545	4 503	–1%
Building ⁴	MWh	672	659	615	615	590	–4%
Light boxes	MWh	2 114	2 017	1 890	1 789	1 752	–2%
Parking stations ⁵	MWh	106	103	87	84	105	+25%
Digital advertising ⁶	MWh	1 242	1 648	1 857	2 058	2 057	0%
Proportion of eco-electricity, incl. building		100 %	100 %	100 %	100 %	100 %	0%

⁴ Computer center outsourcing 2018

⁵ Space reductions & energy optimization 2018

⁶ Continual expansion of the digital range

Heating energy

Heating oil	in 1,000l	68	66	52	55	49	–12%
Natural gas	MWh	1 465	1 540	1 455	1 638	1 277	–22%
Heating ⁷	MWh		71	162	168	195	+17%

⁷ Since 2019, district heating at Lausanne and Basel offices

Disposal

Waste in KVA	t	75	69	76	66	40	–39%
Sewage	m ³	9 040	8 729	7 809	7 822	7 180	–8%
Recycled paper	t	366	372	342	341	363	+6%

Materials⁸

Anti-freeze	t	2.35	1.45	3.45	1.45	2.35	+62%
Glue	t	26	22	14	16	21	+36%

⁸ Based on requirements and procurement

Greenhouse gas emissions (CO₂ equivalent)⁹

Core total	kg/poster	0.83	0.79	0.77	0.79	0.80	+1%
Scope 1+2 ¹⁰	kg/poster	0.65	0.62	0.61	0.63	0.55	–11%
Overall total ¹¹	kg/poster	1.37	1.31	1.28	1.32	1.34	+1%

⁹ CO₂ equivalent: Greenhouse gas potential of substances in the atmosphere, such as methane (CH₄), nitrous oxide (N₂O), CFC/PFC or sulfur hexafluoride (SF₆). The greenhouse impact of carbon dioxide serves as a reference value.

¹⁰ Scope 1: emissions stem from sources within the company, such as the company's own heating systems and vehicles.
Scope 2: emissions arise from externally sourced energy generation. They relate primarily to electricity and heating from energy providers.

¹¹ Overall total minus Scope 1+2 = Scope 3. Scope 3 includes all other indirect emissions generated along a company's value chain (e.g. from material procurement).

Environmental impact¹²

Core total	kEP/poster	1.53	1.50	1.56	1.64	1.27	–23%
Overall total	kEP/poster	3.05	2.93	3.00	3.09	2.77	–10%

¹² kEP = 1 000 eco-points

Posters

Amount	F4	2 027 972	2 081 834	1 791 290	1 663 331	1 849 474	+11%
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Milestones in implementation of the environmental mission statement

APG|SGA Milestones

- 2022** Creation of the “Head of Sustainability” position
- 2019** First connections to the district heating network and introduction of medium- and long-term science-based climate targets in accordance with the 1.5°C future vision.
- 2017** Expansion of environmental performance measurement to include sustainability measurement through the addition of social indicators
- 2016** Internal acquisition strategy for digital advertising media (energy efficiency). Upgrade of the latest “ePanel” generation with energy savings of 80 percent
- 2014** Purchase of 100% green electricity “naturemade star” for buildings: The entire power consumption of APG|SGA is now covered by eco-power
- 2013** Optimization of actual light design in advertising plants
- 2012** Purchase of 100% renewable energy for buildings: renewable energy now covers 100% of APG|SGA's total electric power environment as a cover story of the annual report consumption
- 2008** Purchase of 100% eco-electricity for backlighting; environment as a cover story of the annual report
- 2005** First issue of the annual “Facts and figures” folder
- 2004** Start of thermal systems rehabilitation in buildings
- 2003** First environmental report
- 2002** Procurement of first hybrid car, start of conversion of old backlit enclosures for greater energy efficiency
- 2001** First interim report, launch of systematic poster waste recycling
- 2000** Ratification of the environmental mission statement with the core promise: “We will reduce our environmental footprint beyond the legal framework, along the entire value chain, according to the principle: Prevent, reduce, recycle”
- 1999** Introduction of energy accounting, procurement of the first gas-powered vehicles, first Eco-Drive courses

APG|SGA environmental mission statement

Respectful, gentle treatment of the environment is a given – APG|SGA lives and breathes environmental responsibility on a daily basis, in the provision of services to partners and in the interest of the medium.

The goal is to be among the best in environmental matters – now and in the future.

Environmental management

APG|SGA regularly monitors and checks developments in its environmental performance, formulating short and long-term targets accordingly. The company works with its employees to plan and implement continuous improvement measures.

It systematically examines the environmental relevance of its activities, products and materials, and raises awareness of these matters with employees and partners to ensure that everyone works in an environmentally friendly manner.

APG|SGA maintains an open dialog on environmental matters with employees, customers, authorities, investors and other stakeholders, based on transparently and openly sharing information.

Environmental impact

APG|SGA is reducing its environmental impact along the entire value chain, going above and beyond the legal requirements where feasible.

The company actively and continually deals with the diverse requirements of legislators and authorities, and considers compliance with them a minimum requirement.

Sustainable procurement

APG|SGA is aware that out of home media solutions, which optimally protect the environment, can only succeed in collaboration with its market partners. That is why we are committed to environmentally friendly products in dialog with our customers and suppliers.

In our approach to operational ecology, we consciously use environmentally friendly materials and technologies wherever possible; for example, by procuring energy-saving devices, and using alternative fuels and alternative drive systems.

Environmental performance

Environmental impact versus greenhouse gas emissions

The five-year environmental performance comparison continued its positive trend. In comparison with 2018, we managed to reduce our overall environmental impact by 17%. With the COVID-19 pandemic abating, there was a significant rise in poster activity and a consequent increase in mileage. Maintaining the environmental impact at the previous year's level (+4% under the new v3.91 calculation method introduced in 2021) can thus be regarded as a positive result. Optimization of heating systems and a range of measures for saving energy and electricity almost

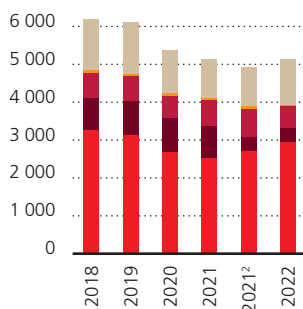
offset the negative effect of increased since 2018, in particular transport (–10%) and electricity (–56%).

The environmental impact per poster has decreased by 9% since 2018. Once again, all categories contributed to this change: transport –1%, electricity –52%, heating –4%, disposal –42% and materials –3%. The growth in forms of digital advertising puts the significance of this figure into perspective, as increased electricity consumption is attributed to affixed posters.

5-year comparison¹

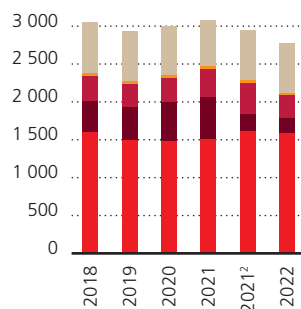
Environmental impact APG|SGA

in m EP



Environmental impact per poster

in EP



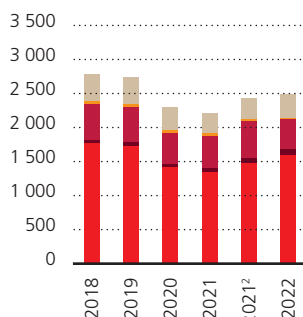
Environmental impact points (EP)³ the currency for environmental pollution

In order to assess APG|SGA's environmental impact, it is helpful to compare known products or activities using environmental impact points (EP). For example:

– 100 km car journey (7l gasoline/100 km):	51,500 EP
– 100 km train journey:	5,600 EP
– Two hours of television, CH electricity mix:	24 EP
– Two hours of television, CH nuclear power:	63 EP
– 1 kg copier paper:	4,100 EP

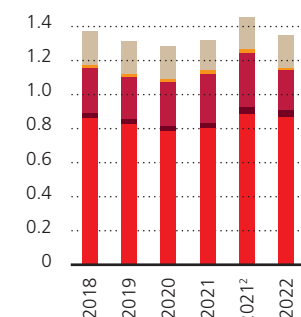
Greenhouse gas emissions APG|SGA

in t CO₂ equivalent



Greenhouse gas emissions per poster

in kg CO₂ equivalent



Greenhouse gas emissions as CO₂ equivalent

An estimation of greenhouse gas emissions is also not common everyday knowledge. In order to make it easier to understand the greenhouse gas emissions published by APG|SGA, we use the same examples of activities and products as above.

For example:

– 100 km car journey (7l gasoline/100 km):	30.2 kg CO ₂ eq
– 100 km train journey:	1 kg CO ₂ eq
– Two hours of television, CH electricity mix:	0.004 kg CO ₂ eq
– Two hours of television, CH nuclear power:	0.002 kg CO ₂ eq
– 1 kg copier paper:	1 kg CO ₂ eq

- Materials
- Disposal
- Heating
- Electricity
- Vehicles

¹ Since 2016, the background processes have been based on ecoinvent version 3 (latest version v3.91). Calculation of environmental impact: 2018-2021 v3.8, 2022 v3.91; method UBP2021.
Calculation of greenhouse gas emissions: 2018 v3.5, 2019 v3.6, 2020 v3.71, 2021 v3.8, 2022 v3.91.
Methods: 2018-2021 IPCC2013, 2022 IPCC2021.

² Calculation with v3.91

³ UBP2021, Environmental impact: Swiss Eco-Factors 2021 according to the Ecological Scarcity Method. Methodological basis and application to Switzerland, Federal Office for the Environment (FOEN), Umwelt-Wissen Nr. 2121, Bern, 2021.

Plan environmental targets and measure success

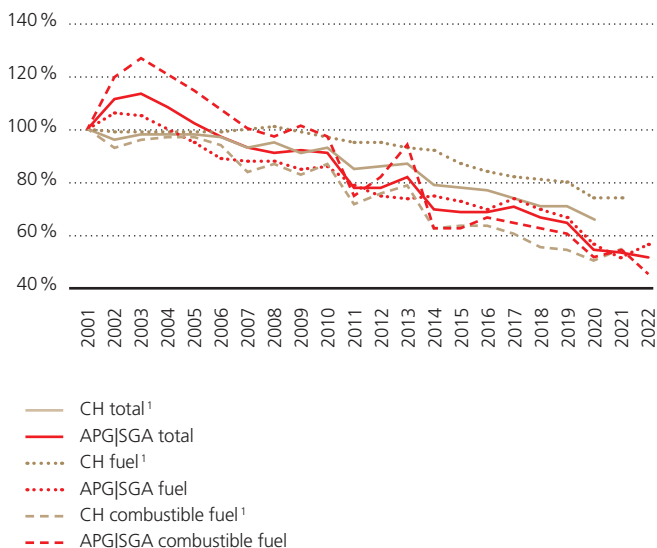
APG|SGA focuses on the efficient use of energy and also considers energy efficiency when looking at potential sources of renewable energy. Since as early as 2012, APG|SGA has been purchasing 100% eco-electricity. A considerable proportion of the vehicle fleet runs on natural gas and in some cases biogas. Gas as a fuel not only emits less CO₂, but also reduces emissions of substances harmful to health, such as particulate matter. In the field of electromobility, a holistic concept with electric test vehicles and charging stations is being implemented.

Overview of vehicle performance¹

¹ 2022 benchmark figures will be updated in the two graphics where data is available.

Direct CO₂ emissions for Switzerland and for APG|SGA since 2001²

² The comparison with the index-linked figures is based on: CH CO₂ per inhabitant, APG|SGA CO₂ per employee



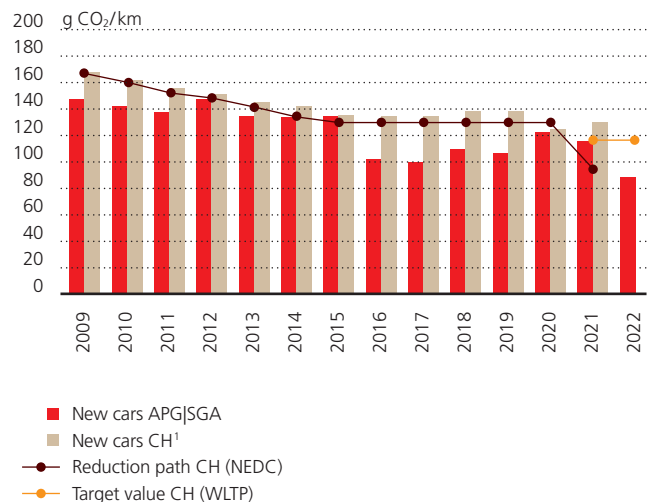
As well as fulfillment of internal targets, a comparison with developments in Switzerland as a whole is also relevant. Compared with Switzerland overall, APG|SGA is on course in terms of direct CO₂ emissions, forging strongly ahead in fuels and now almost on par in combustible fuels.

Vehicles acquired fulfilled the CO₂ threshold value in 2022

In 2015, APG|SGA set its first CO₂ threshold for newly procured vehicles. This was based on Swiss legislation and was set at 130 g CO₂/km. In 2016, APG|SGA tightened the internal requirements for the reduction path. Up to 2023, the threshold is 95 g CO₂/km. According to the WLTP test standard, the previous target value now corresponds to 118 g CO₂/km. Ongoing developments in drive technology meet these strict requirements. As only a small number of vehicles were purchased in 2022, the sum of all vehicles fulfilled the threshold value.

Reduction path for CO₂ emissions of our vehicles³

Values up to 2019 according to the NEDC (95g/km) and from 2020 according to the new WLTP measurement method (118g/km), which also corresponds to the reduction path valid from 2021.



APG|SGA has now made it to the fast lane when it comes to CO₂ emissions from vehicles. The difference compared with Switzerland overall is impressive. In light of this, APG|SGA will continue to pursue its strategy of purchasing more fuel-efficient vehicles. Thus, APG|SGA is making a significant contribution to the promotion of innovative drive technologies.

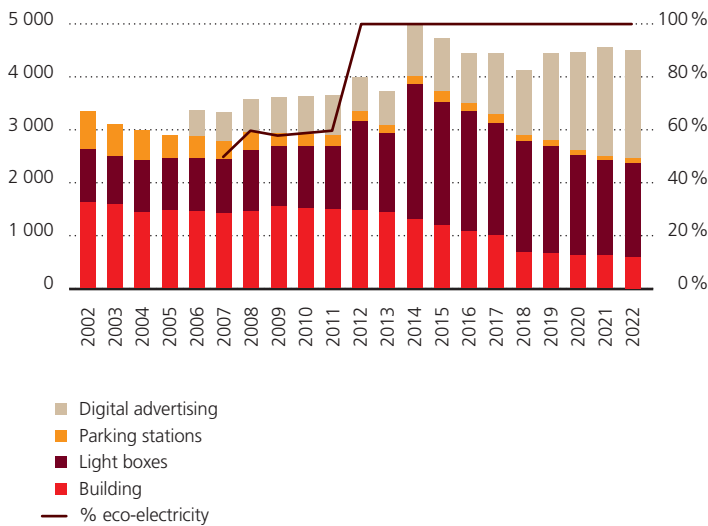
Progress in electricity consumption/savings

The rise in electricity consumption due to new products did not bring an equivalent increase in environmental impact. This may be due to the purchasing 100% eco-electricity since 2012.

At the same time, an optimization campaign for the lighting concept in illuminated advertising panels showed the hoped-for impact. In 2022, shutdowns and other short-term energy-saving measures also had an effect from October. These measures were introduced because of the energy shortage and represented our voluntary contribution as a member of the energy saving alliance.

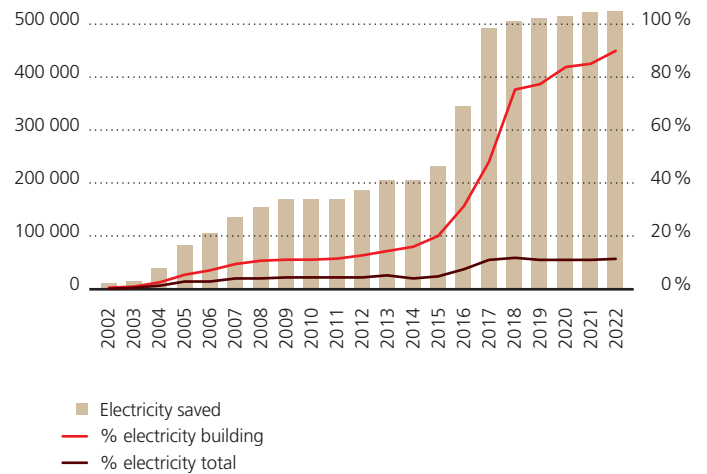
Electricity consumption APG|SGA 2002–2022

in kWh (left), % purchase of eco-electricity (right)



Electricity saved through optimization of lighting concept in illuminated advertising vehicles

in kWh (left), % of total electricity consumption or building electricity (right)



Climate strategy in line with the 1.5°C future vision

Received an A– in the CDP Score Climate Change for 2022¹

The A– grade in the CDP Score on transparency in climate protection means APG|SGA remains one of the best-known, listed companies in national and international comparison. This score is an improvement on the previous year. A range of measures have been introduced to meet the rising requirements of CDP next year.

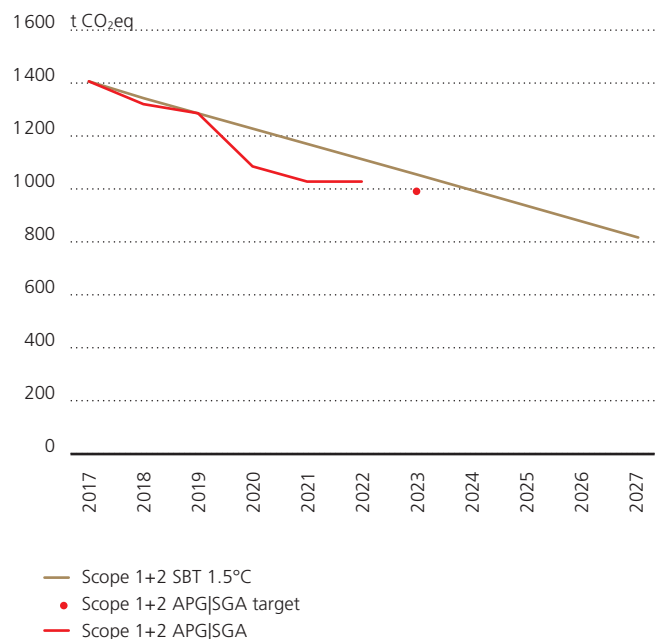
APG|SGA approaches 2023 milestone

The 2023 milestone target for Scope 1+2² promotes a reduction of around 420 t CO₂eq compared with 2017. With a total emission reduction of 385 t CO₂ (since 2017), APG|SGA is on the home stretch. The target annual reduction of 70 t CO₂eq was exceeded over the previous two years, partly due to reduced business activities in the wake of the COVID-19 pandemic. Business activities normalized again in 2022, but Scope 1+2 emissions could still be reduced slightly thanks to various energy-saving measures and investment in low-energy technologies. With this, APG|SGA has stuck to its reduction path.

APG|SGA and the 1.5°C future vision

In 2019, APG|SGA aligned its climate strategy with the Paris Agreement and adapted its existing climate targets to the 1.5°C future vision. In addition, it defined medium- and long-term science-based climate targets for direct emissions (Scope 1), and emissions from procured energy (Scope 2): by 2023, an absolute reduction of 30% compared with 2017, and net zero by 2035. These ambitions were further underscored by the signing of the SBTi commitment letter.

Measured greenhouse gas emissions compared with science-based reduction target paths



¹ CDP provides a global rating system that enables companies to measure and communicate their environmental impact transparently. CDP reviews the information submitted by companies and calculates the CDP Score Climate Change, which is awarded annually on a scale from A (best) to D–.

² Scope 1: emissions stem from sources within the company, such as the company's own heating systems and vehicles. Scope 2: emissions arise from externally sourced energy generation. They relate primarily to electricity and heating from energy providers.

Profit

Modules and direction	Key facts and achievements 2022	Forecast 2023–2027
Long-term existence of the company The optimal generation of earnings forms the foundation for the sustainable existence and competitiveness of the company.	<ul style="list-style-type: none"> – In the financial year 2022, the APG SGA Group generated an EBIT of CHF 29.4 million and a consolidated net income of CHF 23.4 million. – The cash flow from operating activities amounted to CHF 18.3 million. 	<ul style="list-style-type: none"> – APG SGA will continue to focus on consistently following its defined objectives. All decisions are made in the interests of long-term company success.
Attractive shareholder policy APG SGA aims for attractive returns for shareholders and pays appropriate dividends in line with its business performance.	<ul style="list-style-type: none"> – The Board of Directors will propose to the General Meeting that an ordinary dividend of CHF 11 per share be paid for the financial year 2022. 	<ul style="list-style-type: none"> – APG SGA will continue to pursue an attractive dividend return and pay a reasonable dividend.
Infrastructure and processes APG SGA obtains and operates long-lasting, high-quality infrastructure, such as buildings, facilities and tools.	<ul style="list-style-type: none"> – Revised processes to increase the efficiency of operations and material flow. – Improvement of route planning for more efficient management of poster space. – Management of company vehicles through an external provider to increase fleet efficiency. 	<ul style="list-style-type: none"> – Constant process and route optimization to minimize mileage. – Evaluation of defined objectives and implementation of measures relating to external vehicle procurement.
Compliance APG SGA adheres to all legislation, guidelines and standards. APG SGA evaluates the effectiveness of internal control systems and guidelines. In the event of misconduct, appropriate measures are taken.	<ul style="list-style-type: none"> – Annual review and revision of the APG SGA Code of Conduct. – Training of all office employees through e-learning on the topic of "Anti-Bribery and Corruption Guidelines". – A whistleblowing hotline was established for reporting any compliance infringements or other misconduct. There were no reports to the hotline in 2022. – A Compliance Committee reviews adherence with guidelines, updates these guidelines and is available for queries and consultation. 	<ul style="list-style-type: none"> – Continual improvement and implementation of legislative changes through e-learning. – Consistent training for new employees. Existing employees receive periodic information on changes, and are required to repeat training at regular intervals.

The full corporate Mission Statement and Code of Conduct: www.apgsga.ch/corporatemissionstatement

Complete, constantly updated Sustainability Report: www.apgsga.ch/sustainability



www.apgsga.ch
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APG|SGA AG is Switzerland's leading Out of Home media company. Listed on the SIX Swiss Exchange, APG|SGA covers all aspects of outdoor advertising: on streets and squares, in railway stations, at airports, in shopping centers, in the mountains as well as in and on means of transport – from poster campaigns with the widest coverage and large formats to state-of-the-art digital advertising spaces, special advertising formats, promotions and mobile advertising. When communicating with customers, the authorities and the advertising industry, APG|SGA represents sustainability and innovation, aiming to inspire people with the very best communication solutions in public spaces.

