

Check list for data delivery

Please send this completed check list together with your data and a PDF to the e-mail address operations@apgsga.ch for approval.

Customer reference	
Campaign N°:
Space N°:
Client:
Agency:
Contact person / phone:

Delivery date

The following delivery dates apply to ensure timely posting. To guarantee timely posting, we need the print-ready data as follows:

Print data annual orders **by calendar week 40 at the latest (mid-October)**

Print data summer **by calendar week 16 at the latest (mid-April)**

For print data delivered later, the scheduled posting dates may not be met and will be delayed to the next possible date. Special postings are coordinated in consultation with Operations (see «Your contact» and may be invoiced additionally.

Print data labeling

Define the desired subject and the desired language for each space, **including the space number in the file.**

Print data

The print data must be supplied primarily **as a print-ready PDF**. Apart from that, the data can be supplied as an open file in the usual graphics programs (Illustrator, InDesign and Photoshop).

Scale: 1:10 or 1:20. **The following formats cannot be processed: Word, Excel, PowerPoint, CAD.** It should be noted that the texts must be converted into paths (curves) and all components have to be sent along.

Color proof

The color proofs can only be considered if they are submitted by post to our printing company (Richnerstutz AG, Druckvorstufe, Durisolstrasse 1, 5612 Villmergen) and if the completed check list including print data in PDF format is sent to the e-mail address operations@apgsga.ch at the same time.

Proof sent to Richnerstutz on (date):

Colors

CMYK (Pantone, RAL or NCS are converted)

Your contact

APG|SGA, Allgemeine Plakatgesellschaft AG, Operations, Hertistrasse 1, 8304 Wallisellen

Phone: +41 58 220 70 11 e-mail: operations@apgsga.ch

Formats annual orders

Format	Visible surface Width (cm) x height (cm)	Dimensions of medium Width (cm) x height (cm)
EntryPortal Poster	34.50 x 70.00	35.50 x 71.00
	38.00 x 32.20	39.00 x 33.20
	46.00 x 61.00	47.00 x 62.00
	57.10 x 32.20	58.10 x 33.20
F12P	278.00 x 130.00	282.00 x 137.50
F200P	120.00 x 170.00	125.50 x 179.00
F200P Pano	118.50 x 171.40	120.00 x 173.40
PylonPoster	58.40 x 84.10	70.00 x 90.00
Time-/InformationBoard	97.00 x 42.50	102.00 x 52.00
BigPoster, BigPosterL	Visible surface plus a printing add-on of at least 10 cm all around	

Formats summer

Format	Visible surface Width (cm) x height (cm)	Dimensions of medium Width (cm) x height (cm)
F12P	278.00 x 130.00	282.00 x 137.50
F200P	120.00 x 170.00	125.50 x 179.00
BigPoster, BigPosterL	Visible surface plus a printing add-on of at least 10 cm all around	

Resolution

Format	Print size	DPI final size
EntryPortal Poster	to final format (1:1)	min. 100 dpi
F12P, F200P	to final format (1:1)	min. 70-150 dpi
Time-/InformationBoard	to final format (1:1)	min. 70-150 dpi
BigPoster, BigPosterL	up to 1 m ²	min. 55 dpi / opt. 150 dpi
	up to 5 m ²	min. 55 dpi / opt. 150 dpi
	up to 10 m ²	min. 55 dpi / opt. 75 dpi
	up to 50 m ²	min. 35 dpi / opt. 55 dpi
	from 50 m ²	min. 15 dpi / opt. 35 dpi

Please do not hesitate to contact us for further information.:

APGISGA, Allgemeine Plakatgesellschaft AG

Giesshübelstrasse 4, CH-8027 Zürich, +41 58 220 70 00, contact@apgsa.ch, www.apgsa.ch

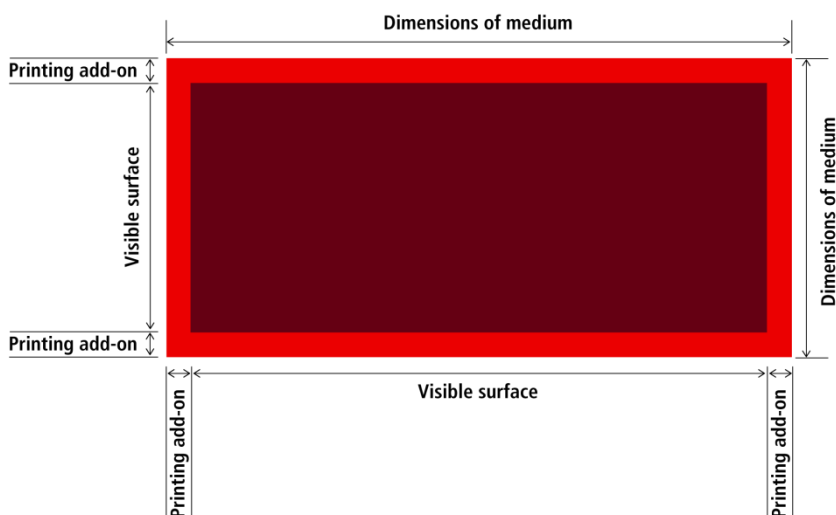
Dimensions of medium / printing add-on

The dimensions of the medium are composed of the visible surface and a printing add-on. The printing add-on is required for fixing. For all formats, please always extend the background colors respectively the background image further than just the visible surface. For BigPoster and BigPosterL, a **print add-on of at least 10 cm** applies all around.

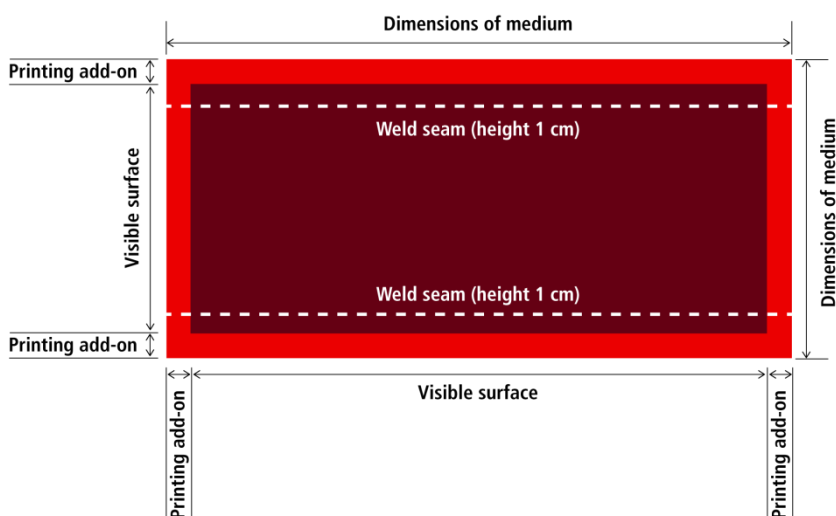
Exclusion zone for text and logo

All fonts, logos, etc. must be positioned within the visible surface. However, please do not place them right up to the edge, an indent of around 6 cm would be best.

Sample for all portrait / landscape formats (excl. F12P)



Sample for F12P formats



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