



Digital Profitline

High-reach digital eboard presentation at a great price



With the digital Profitline, you get high visibility at a low price in the biggest railway stations in Switzerland.

Book this attractive offer now with a CPM of just CHF 11.50 and benefit from optimal conditions.

Facts & Figures

- National
- 53 spaces
- 22 railway stations
- Contacts for 2 weeks CH: 8,311,000 (CC1)
- CPM net-net CHF 11.50

Profile

Advertising media Rail eBoard and City eBoard
Format 16:9, LED-screens and LCD-screens
Booking unit at least 2 weeks
Timeframe Week
Loop 120 seconds
Spot length 10 seconds
Broadcasts per eBoard for 2 weeks 8 400
Animation still picture or animation
Restrictions Alcohol, tobacco

Price 2 weeks in CHF, net/net, excl. VAT

Digital Profitline	gross 285,418 for 99,500
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Max. 1 package per weekly start
Booking earliest 10 weeks before launch
Direct confirmation
Minimum amount for incomplete availability:
gross CHF 230,000 (= net/net CHF 80,500)
Discount of 65% not cumulative