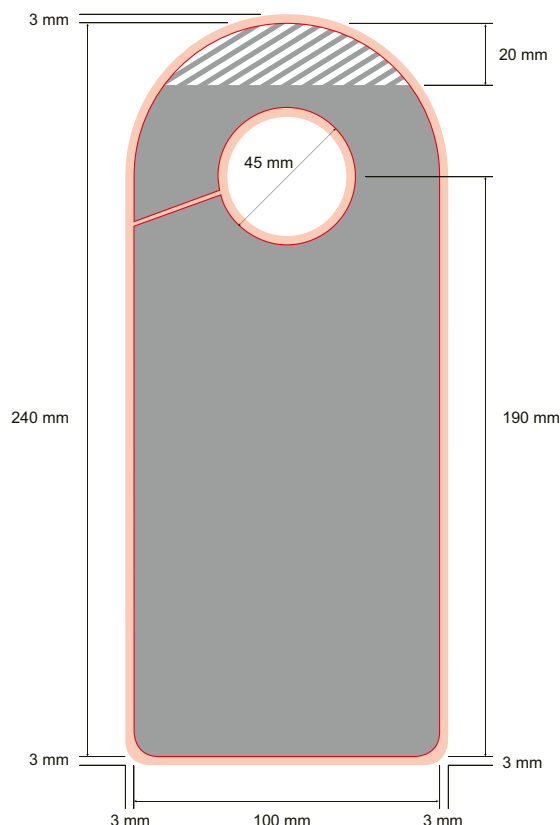


TrafficCard

Technical data for printing



Production

Format:	Final Format: 100 x 240 mm Document Format: 106 x 246 mm (with 3 mm bleed on each side) Hole Diameter: 45 mm
Design Guidelines:	20 mm at the top (see hatch marks), do not place any text, logos, or images in this area as it may be covered
Material:	Cardboard New Invercode 300 gsm
Printing:	CMYK digital printing, double-sided RGB data will be automatically converted to CMYK (color variations possible)
Data Delivery:	Optimal resolution 300 dpi, minimum 150 dpi Convert text to outlines Trim marks. 3 mm bleed Provide the file as EPS or PDF Deliver data as individual pages in one document

Legend

- Final Format: 100 x 240 mm
20 mm at the top (see hatch marks), do not place any text, logos, or images in this area as it may be covered
- Document Format: 106 x 246 mm (with 3 mm bleed on each side)
- Contour of the cutting die with perforation and side slit

Important dispatch instructions and delivery of goods

Goods labelling	Label materials clearly (customer, visual, quantity)
Packaging/delivery	Goods found to be damaged on delivery will be charged for, but not displayed. Any additional work will be charged to customers at cost
Several visuals in the same display	If the same display is to be used for several visuals, the visuals should be supplied pre-sorted (visual 1, 2, 3; visual 1, 2, 3; etc.) Any additional work will be charged to customers at cost
Deadline for delivery	At the latest 10 work days before placement
Delivery address	APG SGA, Logistikcenter Ost, Hertistrasse 1, 8304 Wallisellen, phone +41 58 220 70 11, logistikcenter.ost@apgsga.ch
Overage	10% (at least five units) over normal print run
General operating conditions	No choice of route
Disposal	TrafficCards will be disposed of after use (no returns)