

# RailPoster / RailPosterMidi

Technical specifications for the printing company

## RailPoster

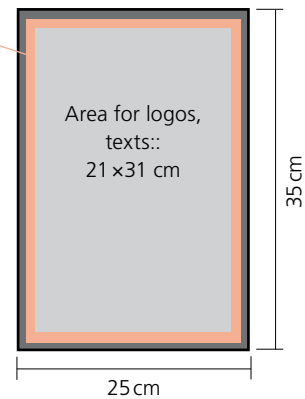
Type area



2 cm on all sides: Do not place any texts, logos and important image parts in this area

## RailPosterMidi

Type area



## Production format

### RailPoster

Production format (W x H)	65 × 31 cm (Illustration corresponds to the proportions of the F12 poster)
Visible format (W x H)	61 × 27 cm (see sketch); do not place any text, logos and images on all margins 20 mm, as this area may be obscured depending on the hanging device.

### RailPosterMidi

Production format (W x H)	25 × 35 cm The posters must exactly be cut to format size.
Visible format (W x H)	21 × 31 cm (see sketch); do not place any text, logos, images on all margins 20 mm, as this area may be obscured depending on the hanging device.

## Content

Advertising for tobacco and alcohol is excluded. Religious messages and content that could offend passengers are not accepted. Also excluded is content that offends against the interests of the transport company. In case of any uncertainties, please send a layout to APG|SGA during the design phase. We will be happy to carry out this clarification for you in advance.

# RailPoster / RailPosterMidi

## Technical specifications for the printing company

### Important shipping instructions and delivery of goods

**for use with all transport companies except SBB** (details for SBB see below)

Product labeling	Mark material well (customer, subject, number of pieces)
Several subjects in the same display	If several subjects are intended for the same campaign, they must be delivered already mixed (Subject (subject 1, 2, 3; subject 1, 2, 3 etc.). Any additional work will be charged to the customer at cost.
Delivery date	No later than 2 weeks before posting begins
Delivery location	APG SGA Logistikcenter Ost Hertistrasse 1 8304 Wallisellen phone +41 58 220 70 11 logistikcenter.ost@apgsga.ch

### for use in SBB trains

Shipping documents	A duplicate of the fully completed delivery bills with detailed information such as order number, customer name, and number of subjects, including the respective quantity, must be handed over to Antalis AG.
Delivery	Packed by 50 copies. In case of more than one subject packed to 50 copies mixed according to the pattern subject A, subject B, subject C, subject A, subject B, subject C, etc.
Delivery times and deadline	Monday to Friday: 7 am to 12 pm and 1 pm to 4 pm. Last delivery date for booked campaigns: Monday of the previous week, 3 pm at the latest.
Receiving point	The truck parking area is marked «Abholer». Simply follow the signs «SBB LogistikCenter». The unloading ramp will be assigned to the driver upon registration. Destination station for delivery by rail: Lupfig/Birrfeld.
Unloading facilities	Unloading facilities are available for goods deliveries with the following trucks: Truck with or without lifting platform and container truck (front, rear). Not possible are unloading from low-bed trucks and unloading from the side.
Delivery location	SBB LogistikCenter c/o Antalis AG Industriestrasse 20 5242 Lupfig