

2021

Sustainability
Report



Corporate Responsibility

APG|SGA aims to foster comprehensive and sustainable values for its partners, customers, shareholders and employees, while making a contribution to the environment and society. Balanced consideration of environmental (planet), social (people) and economic (profit) factors in decision-making and implementation processes is regarded as vital for the long-term success of the company.

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Sustainability is in the DNA of APG|SGA and is firmly rooted in our values

For more than 122 years, APG|SGA has provided companies and institutions with outdoor advertising services that bring their messages and causes to the public eye. They bring municipalities and cities to life, convey information and encourage discussion, as well as generating additional income and added value for the common good through long-term cooperation and concession agreements, including in the form of monetary fees, urban furniture and cultural posters. Our commitments are based on continuity and are characterized by a sense of partnership and a sustainable, long-term outlook.

For decades now, APG|SGA has put a particular focus on climate protection and reduction of environmental impact. This means APG|SGA is on track when it comes to the implementation of the Paris Agreement. Under the agreement, almost every country in the world set itself the goal of limiting the global temperature rise to 1.5°C. Over the last year, APG|SGA further reduced its CO₂ emissions by around 4% and its environmental impact by 4%, underscoring its responsible management practices. Along with the consistent implementation of its climate strategy, this striking reduction was also driven by the greater number of employees working from home and reduced business travel activities. The consequences of climate protection measures are also reflected in the CDP ranking (Carbon Disclosure Project). With its "B" score, APG|SGA is one of the world's climate-friendly listed companies, according to this globally established, recognized procedure. Additional certifications are planned for 2022 which will further underline our significant commitment.

But the company doesn't intend to rest on its laurels, with challenging measures also being implemented in 2022. An example of this is the planned installation of a photovoltaic plant on the roof of our Zurich headquarters and the further expansion of our fleet of electric vehicles and plug-in hybrid vehicles. The PV plant is designed to cover the electricity requirements of the e-fleet and thus help to further reduce CO₂ output.

Alongside climate protection, we have set ourselves further targets as part of our integrated sustainability strategy. In this way, we seek to further prioritize responsibility in our relationships with suppliers and partners, and further promote the diverse skills of our workforce. This Sustainability Report will fully inform you about all of our ambitious targets and activities.

For APG|SGA, this is not merely an obligation: it is a heart-felt wish to do more. We take responsibility in accordance with our values and let sustainability guide our actions. We are therefore delighted to communicate these non-financial aspects with credibility and transparency. With this in mind, we compile our Sustainability Report with reference to the guidelines of the Global Reporting Initiative (GRI) and the UN's Sustainable Development Goals. In this way, we comply with the principles of good, scalable sustainability reporting. I hope that this report provides you with a good overview of our activities and that you will continue to take environmental and social factors into account in your partnership and investment decisions.

Sustainable greetings,
Markus Ehrle, CEO APG|SGA



Sustainability strategy

Corporate responsibility and sustainability is enshrined as one of the six values of the APG|SGA Code of Conduct alongside enthusiasm, partnership, entrepreneurship, integrity and transparency – values that are anchored in our daily work. APG|SGA has been reporting on its active commitment to environmental protection for more than 15 years. Since 2018, we have expanded our reporting to reflect an overall view of corporate responsibility.

Both our sustainability strategy and our company strategy follow the APG|SGA corporate Mission Statement, which consists of a vision & purpose as well as promises & principles.

The sustainability strategy is based on the triad of people, planet, profit, and both the guidelines of the Global Reporting Initiative (GRI) and the UN's Sustainability Development Goals.

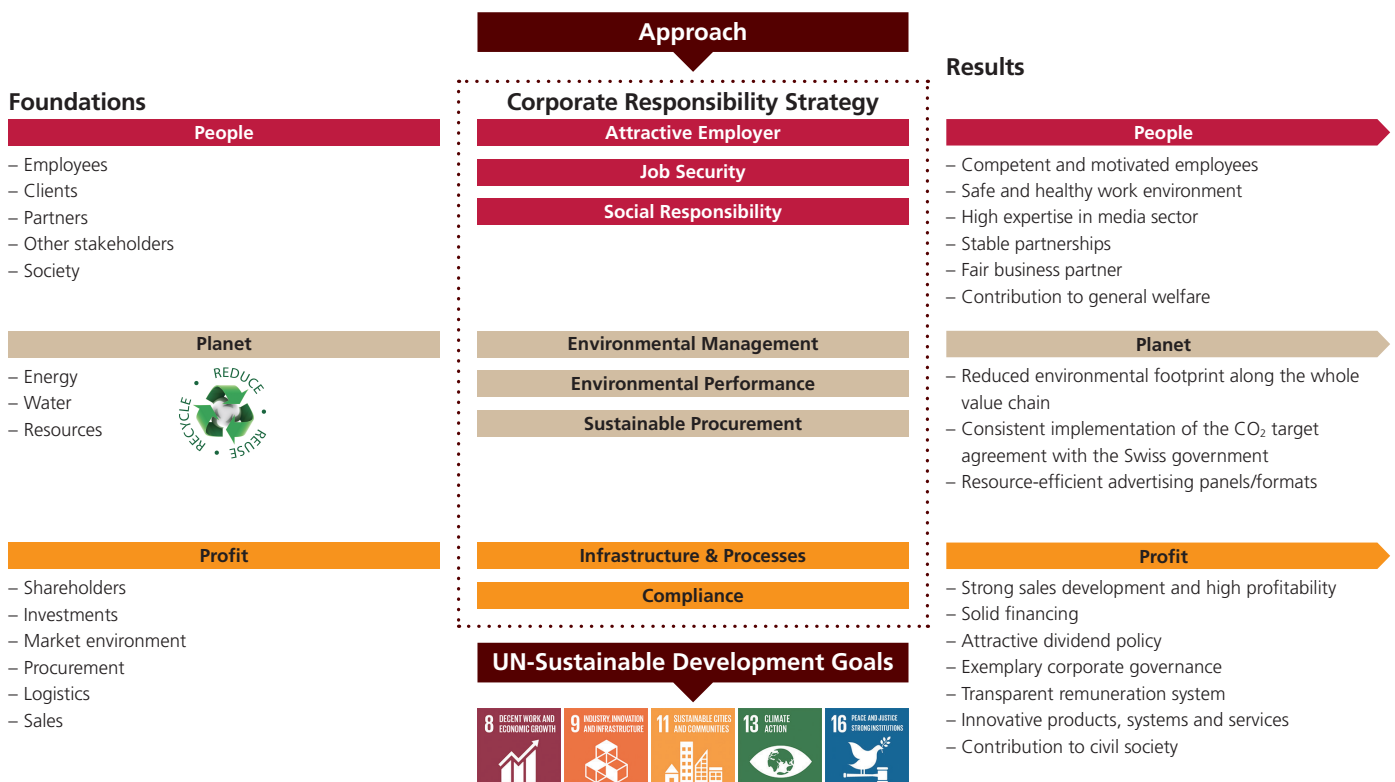
Corporate Mission Statement

Vision

"We want to use the very best communication solutions in public spaces to inspire people."

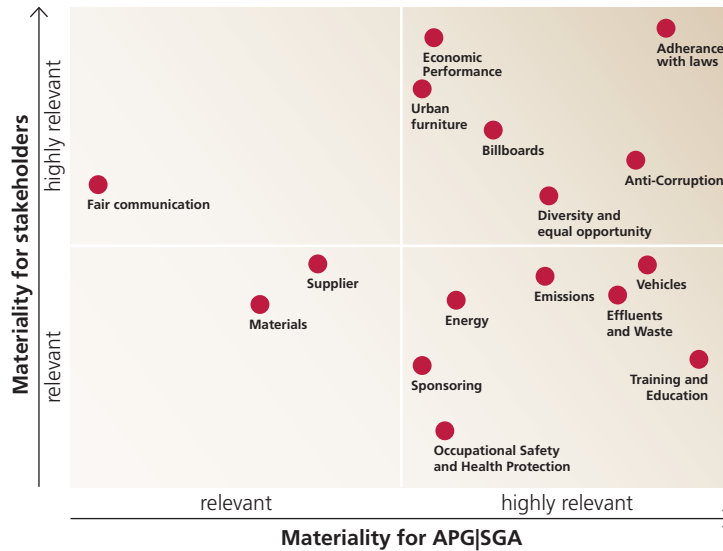
Purpose	Promises	Principles
<ul style="list-style-type: none"> – Focus on Out of Home Media – Sustainability and quality orientation – Development of best locations – Use of technological opportunities 	<ul style="list-style-type: none"> – Compliance with service promises to customers, partners, employees, shareholders, society and the environment – Creativity, technology and innovation at the heart of marketing positioning, as well as the product and service portfolio 	<ul style="list-style-type: none"> – Cooperation, management and leadership based on the values of enthusiasm, partnership, entrepreneurship, integrity, transparency and sustainability – Creation of a positive experience with each contact – Compliance with the Code of Conduct

The full corporate Mission Statement and Code of Conduct:
www.apgsga.ch/corporatemissionstatement

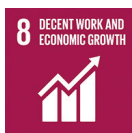


Materiality matrix and UN Sustainability Goals

Materiality matrix



The United Nations' Agenda 2030 for Sustainable Development encompasses a total of 17 Sustainable Development Goals (SDGs) for fundamental improvement in the living conditions of all people, now and in the future, and protection of the planet Earth. APG|SGA is making its own contribution and focuses on the five goals below.



- We place great importance on the issue of equal pay between the genders. Specific (further) training is promoted to ensure that everyone is able to practice their profession competently, responsibly and independently.
- APG|SGA promotes workplace health and safety protection. Preventative measures are used to protect the health of employees.
- APG|SGA is an attractive employer for more than 500 employees, with a profitable and financially sound base.
- We ensure that our products are safe if used in a responsible and professional way, and do not pose a danger to people or the environment. We achieve this through constant improvement and information.



- For APG|SGA, sustainable procurement means the purchase of products and services that are environmentally friendly and produced under fair working conditions. Here, social and environmental criteria and aspects take priority.
- In product development, optimization and innovation, we rely on efficient processes and technologies. This pays dividends for both the company and the environment.
- A modern infrastructure in logistics processes allows us to offer innovative and flexible solutions for changing requirements.



- With the sustainable quality of our products and services, we support cities and municipalities in their energy goals.
- We take our commitment to a goal-oriented energy transformation and resource efficiency very seriously, and apply it across every business area.



- APG|SGA has committed itself to two defined targets – reduction of energy consumption and lowering of CO₂ emissions.
- We are exemplary in our energy behavior and support the use of alternative drives for company vehicles and the use of renewable energy in the operation of our electricity powered advertising.
- We favor renewable raw materials over fossil fuels wherever it is technically, economically and environmentally feasible.



- Compliance with and implementation of anti-corruption and bribery guidelines.
- The APG|SGA mission statement and defined values form the basis of our actions and conduct. We comply with both the relevant statutory provisions and internal regulations.
- Collaborations with disabled workshops/institutions.

People

Modules and direction

Attractive employer

APG|SGA is committed to the creation of future-oriented, attractive jobs in a challenging work environment and the promotion of its employees.

Key facts and achievements 2021

- **Values:** Our employees embody the values defined in the Code of Conduct in their daily working life. To consolidate these values, a company-wide dialog was cultivated, addressing each of the different values at various levels.
- **Vocational and further training:** Employees are specifically trained and promoted. This commitment may be financial or temporal.
- As at the end of 2021, APG|SGA had a total of nine apprentices and interns.
- **Leadership culture:** The potential and leadership programs (PEP/FEP) were carried out with 10 employees.
- **Reintegration:** APG|SGA proactively promotes the reintegration of people following illness or accident. The clear objective is the social stabilization of those affected.
- **Feedback culture:** The results of the employee survey were communicated internally and improvement measures introduced where necessary.
- **Remuneration policy:** APG|SGA offers a fair market and performance-based remuneration. The issue of equal pay between genders is of great importance to us. For the certification of equal pay conditions and thus compliance with the Gender Equality Act, we used the federal equal pay tool (Logib). SGS (Société Générale de Surveillance SA) carried out an evaluation of our input on behalf of the federal authorities and officially confirmed that all the requirements for adherence with wage equality were fulfilled, and issued us with the Fair-ON-Pay+ certificate.
- **Fringe benefits:** Employees profit from staff discounts and offers, and up-to-date fringe benefits.

Forecast 2022–2026

- A number of feedback instruments (employee satisfaction survey, line manager appraisal, objective setting and review) reflect our focus on values.
- The objective is to meet the demand for qualified employees through training in the form of vocational training and internships.
- APG|SGA offers its employees internal training tailored to meet the changing requirements of the company.
- Company leadership development (FEP) training is carried out periodically.
- The measures for improvement arising from the employee survey were implemented.

People

Modules and direction	Key facts and achievements 2021	Forecast 2022–2026
Workplace safety/health protection APG SGA promotes a culture of safety at a high level. Preventative measures are used to protect the health of employees.	<ul style="list-style-type: none"> – In 2021, APG SGA continued to implement the system and associated approaches defined by Switzerland's Federal Coordination Commission for Occupational Safety (FCOS). – Training in workplace safety and health protection for all billposters in all business locations. – Accident/illness: 98% of employees had no absences due to accident in 2021 (BU and/or NBU). The level of absenteeism across the whole company remained at 2020 levels. – Indoor air quality: In 2021, measurements and evaluations of indoor air quality were carried out to facilitate appropriate improvement measures.. – Building/work safety and fire safety: In 2021, APG SGA set itself the goal of further implementing and refining the system developed around the FCOS guideline 6508. Aarau, Basel, Chur and Wallisellen were audited using ASA (occupational health) control sheets. The safety system is up to date. 	<ul style="list-style-type: none"> – Training of company vehicle drivers to promote anticipatory driving and accident avoidance via e-learning. – Work safety, health protection and sustainability will be instilled in all apprentices as a thematic block. – Employees in the Logistics division will be tasked with developing a safety concept for the avoidance of cuts and falls, and with training employees accordingly. – In the coming years, we will review additional measures for improving noise protection and air quality in the workplace. – In 2022, building/work safety and fire safety audits are planned for the Lausanne, Lugano and Lucerne offices.
Social responsibility APG SGA takes its social responsibilities seriously.	<ul style="list-style-type: none"> – Through poster sponsorship, we offer non-profit organizations as well as cultural and sporting events support to a media value in the tens of millions. – All fasteners for affixing advertising vehicles are manufactured by a social institution. – Household items for APG SGA properties are procured from the Swiss Workshop for the Blind and Visually Impaired. 	<ul style="list-style-type: none"> – Poster sponsorship to be continued for the benefit of Swiss society. – Continuation of partnership with social institutions for procurement.

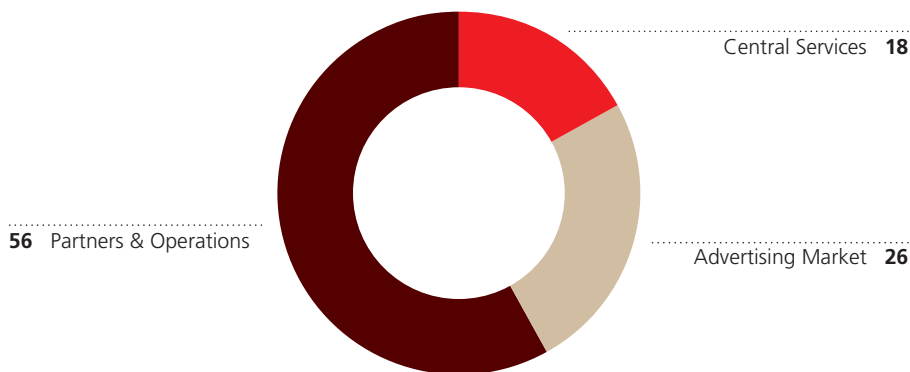
APG|SGA employees

as at December 31, 2021

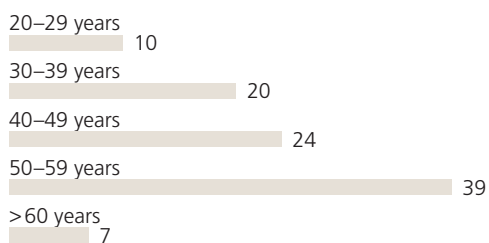
	2021	2020
Total ¹	483	491
By country		
Switzerland	436	443
Serbia	47	48
By demographics		
Share of men, in %	70	69
Share of women, in %	30	31
Share of full-time positions (90–100%), in %	78	79
Share of part-time positions (<90%), in %	22	21
Apprentices and interns ²	9	9

¹ Full-time 100% equivalent as basis, percentages rounded, excluding apprentices and interns

² Switzerland, APG|SGA: commercial 7, logistics 2, IT 0

APG|SGA employees in Switzerland, by business unit
in %**Age structure**

in %, excluding apprentices and interns



Planet

Modules and direction

Key facts and achievements 2021

Forecast 2022–2026

Environmental management

APG|SGA sees environmental management as a continuous process in which identification of environmental impact, action planning, management/monitoring and, if necessary, adjustments are integral components.

- The area of “environment” regularly included as an agenda item for the Board of Directors/Executive Board. The objectives were approved by this body and facts and figures on progress thoroughly discussed.
- Employees are informed of the sustainability strategy and facts and figures of the Sustainability Report 2020 through newsletters and orientation at the individual offices.

- Constant assessment of the defined modules and objectives.
- Regular communication of environmental achievements to employees.
- Sustainability regularly included as an agenda item for the Board of Directors/Executive Board.
- Management objectives also include objectives in the area of corporate responsibility.

Environmental performance

APG|SGA makes an active contribution to environmental protection, consistently reducing its CO₂ emissions to levels below legal regulations.

- **Overall environmental impact:** In comparison with 2020, the overall environmental impact fell by about 4%. Greenhouse gas emissions fell by around 4%.
- **Energy consumption:** Energy consumption remained at 2020 levels.
- **Vehicles:** Fuel consumption has fallen by 10% since 2020.
- **Electricity:** Electricity consumption has increased by 2% compared with 2020.
- **Heating energy:** In comparison with 2020, heating energy consumption increased by 4%.
- 10% reduction in environmental impact per CHF by 2022 (base year 2017).
- Optimization of energy in APG|SGA premises and reduction of energy consumption by advertising vehicles.
- Development of further CO₂ measures.
- The Zurich office is planning to install a photovoltaic installation which will ensure near-self-sufficiency in electricity supply for the site.
- Development of measures for targeted reduction of energy consumption, and promotion of an ongoing upgrade of APG|SGA advertising vehicles with new technology.
- Between 2022 and 2026, further measures for reduction of heating energy are planned. District heating, hot water from solar energy and further building insulation measures will improve our environmental footprint.

Planet

Modules and direction	Key facts and achievements 2021	Forecast 2022–2026
	<ul style="list-style-type: none"> – Disposal: Compared with the previous year, total waste decreased by 9% in 2021. – Materials: Material consumption fell by 11% for the same period. – CDP climate protection ranking: In the international climate protection ranking carried out by the CDP (Carbon Disclosure Project) in 2021, APG SGA scored a “B”, comparable with prestigious, listed companies in the CDP Climate Score. – In 2018, APG SGA introduced internal, science-based climate goals. These were adjusted in 2019 to keep in line with the vision of a 1.5°C future. 	<ul style="list-style-type: none"> – Recycling quotient for poster disposal more than 90%. – Improvement of ecological assessment. – Continuation of CDP climate protection ranking and participation in B Corp certification. Where possible, APG SGA will invest in its own environmental projects rather than purchasing or outsourcing environmental certificates. – Climate goals in line with the 1.5°C future vision (greenhouse gas emissions in scope 1+2, base year 2017): <ul style="list-style-type: none"> – By 2023, reduction of 30% – By 2035, reduction to “net 0”

Planet

Modules and direction

Sustainable procurement

APG|SGA sets standards for environmentally and socially responsible production.

Key facts and achievements 2021

- **CO₂ reduction path:** Intensifying the CO₂ reduction path to 95 g CO₂/km under the WLTP (Worldwide harmonized Light Duty Vehicles Test Procedure) standard in the procurement of new passenger vehicles.
- **Eco-fleet:** Along with the gas-powered fleet, 2021 saw the procurement of further hybrid and e-vehicles in line with CO₂ emissions targets.
- **Eco-electricity:** Purchase of 100% eco-electricity (naturemadeStar) for illuminated advertising and commercial premises.
- **More energy-efficient technology:** 150 light boxes were once again fitted and optimized with the latest LED tube technology in 2021. Better illumination with lower electricity consumption.
- **Work clothing:** The focus is on sustainability in the procurement of work clothing.
- **Suppliers:** We are in regular dialog with suppliers concerning improvements in sustainable supply chains

Forecast 2022–2026

- Promotion of alternative vehicle propulsion systems.
- Comprehensive e-mobility concept for APG|SGA's fleet management.
- Gas vehicles: gas content in fueling maintained at a level of 98%.
- An electric vehicle test phase is planned for 2022; the findings from this will drive the decision on systematic conversion of the fleet. We will consider electric and hybrid vehicles.
- APG|SGA continues to purchase 100% eco-electricity.
- Ongoing reduction of electricity consumption in digital and illuminated advertising vehicles (increasing energy efficiency).
- Evaluation of suitable suppliers and supply chain labels that guarantee positive ethical, social and environmental conditions.

Overview of environmental performance

Key figures¹

¹ Companies included: APG|SGA AG & APG|SGA Allgemeine Plakatgesellschaft AG

		2017	2018	2019	2020	2021	Change 2021/2020
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Total energy consumption

Total	MWh	10 631	10 105	10 422	9 683	9 703	0 %
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Vehicles

Fuel consumption ²	in 1,000l	450	431	419	349	315	-10 %
	l/100 km	7.6	7.7	7.6	7.4	7.5	+2 %
Business travel	m km	5.9	5.6	5.5	4.7	4.2	-11 %
Commuter traffic ³	m km	0.7	0.6	0.6	0.5	0.6	+29 %

² Converted to liters of gasoline (gasoline equivalent)

³ Commute recording for private vehicles

Electricity

Total	MWh	4 383	4 134	4 427	4 449	4 545	+2 %
Building ⁴	MWh	1 028	672	659	615	615	0 %
Light boxes	MWh	2 086	2 114	2 017	1 890	1 789	-5 %
Parking stations ⁵	MWh	161	106	103	87	84	-3 %
Digital advertising ⁶	MWh	1 108	1 242	1 648	1 857	2 058	+11 %
Proportion of eco-electricity, incl. building		100 %	100 %	100 %	100 %	100 %	0 %

⁴ Computer center outsourcing 2018

⁵ Space reductions & energy optimization 2018

⁶ Continual expansion of the digital range

Heating energy

Heating oil	in 1,000l	70	68	66	52	55	+7 %
Natural gas	MWh	1 555	1 465	1 540	1 455	1 638	+13 %
Heating ⁷	MWh			71	162	168	+3 %

⁷ Since 2019 district heating at Lausanne office

Disposal

Waste in KVA	t	69	75	69	76	92	+21 %
Sewage	m ³	9 369	9 040	8 729	7 809	7 284	-7 %
Recycled paper	t	439	366	372	342	273	-20 %

Materials⁸

Anti-freeze	t	1.8	2.4	1.5	3.5	1.5	-58 %
Glue	t	25	26	22	14	16	+11 %

⁸ Based on requirements and procurement

Greenhouse gas emissions (CO₂ equivalent)⁹

Core total	kg/poster	0.8	0.8	0.8	0.8	0.8	+3 %
Scope 1+2 ¹⁰	kg/poster	0.7	0.7	0.6	0.6	0.6	+3 %
Overall total ¹¹	kg/poster	1.4	1.4	1.3	1.3	1.3	+3 %

⁹ CO₂ equivalent: Greenhouse gas potential of substances in the atmosphere, such as methane (CH₄), nitrous oxide (N₂O), CFC/PFC or sulfur hexafluoride (SF₆). The greenhouse impact of carbon dioxide serves as a reference value.

¹⁰ Scope 1: emissions stem from sources within the company, such as the company's own heating systems and vehicles. Scope 2: emissions arise from externally sourced energy generation. They relate primarily to electricity and heating from energy providers.

¹¹ Overall total minus Scope 1+2 = Scope 3. Scope 3 includes all other indirect emissions generated along a company's value chain (e.g. from material procurement).

Environmental impact¹²

Core total	kEP/poster	1.6	1.5	1.5	1.6	1.6	+5 %
Overall total	kEP/poster	3.0	3.1	2.9	3.0	3.1	+3 %

¹² kEP = 1 000 eco-points

Posters

Amount	F4	2 117 127	2 027 972	2 081 834	1 791 290	1 663 331	-7 %
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Milestones in implementation of the environmental mission statement

APG|SGA Milestones

- 2021** First connections to the district heating network
- 2019** Introduced medium and long-term science-based climate targets in accordance with the 1.5°C future vision.
- 2017** Expansion of environmental performance measurement to include sustainability measurement through the addition of social indicators
- 2016** Internal acquisition strategy for digital advertising media (energy efficiency). Upgrade of the latest "ePanel" generation with energy savings of 80 percent
- 2014** Purchase of 100% green electricity "naturemade star" for buildings: The entire power consumption of APG|SGA is now covered by eco-power
- 2013** Optimization of actual light design in advertising plants
- 2012** Purchase of 100% renewable energy for buildings: renewable energy now covers 100% of APG|SGA's total electric power environment as a cover story of the annual report consumption
- 2008** Purchase of 100% eco-electricity for back-lighting; environment as a cover story of the annual report
- 2005** First issue of the annual "Facts and figures" folder
- 2004** Start of thermal systems rehabilitation in buildings
- 2003** First environmental report
- 2002** Procurement of first hybrid car, start of conversion of old backlit enclosures for greater energy efficiency
- 2001** First interim report, launch of systematic poster waste recycling
- 2000** Ratification of the environmental mission statement with the core promise:
"We will reduce our environmental footprint beyond the legal framework, along the entire value chain, according to the principle: Prevent, reduce, recycle"
- 1999** Introduction of energy accounting, procurement of the first gas-powered vehicles, first Eco-Drive courses

APG|SGA environmental mission statement

Respectful, gentle treatment of the environment is a given – APG|SGA lives and breathes environmental responsibility on a daily basis, in the provision of services to partners and in the interest of the medium.

The goal is to be among the best in environmental matters – now and in the future.

Environmental management

APG|SGA regularly monitors and checks developments in its environmental performance, formulating short and long-term targets accordingly. The company works with its employees to plan and implement continuous improvement measures.

It systematically examines the environmental relevance of its activities, products and materials, and raises awareness of these matters with employees and partners to ensure that everyone works in an environmentally friendly manner.

APG|SGA maintains an open dialog on environmental matters with employees, customers, authorities, investors and other stakeholders, based on transparently and openly sharing information.

Environmental impact

APG|SGA is reducing its environmental impact along the entire value chain, going above and beyond the legal requirements where feasible.

The company actively and continually deals with the diverse requirements of legislators and authorities, and considers compliance with them a minimum requirement.

Sustainable procurement

APG|SGA is aware that out of home media solutions, which optimally protect the environment, can only succeed in collaboration with its market partners. That is why we are committed to environmentally friendly products in dialog with our customers and suppliers.

In our approach to operational ecology, we consciously use environmentally friendly materials and technologies wherever possible; for example, by procuring energy-saving devices, and using alternative fuels and alternative drive systems.

Environmental performance

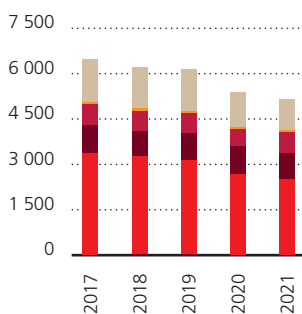
Environmental impact versus greenhouse gas emissions

The five-year environmental performance comparison continued its positive trend. In comparison with 2017, we managed to reduce our overall environmental impact by about 20%. The success factors here come from reduced traffic, improved insulation measures in our buildings, the use of more environmentally responsible heating systems (district heating) and new technology (electric and hybrid vehicles).

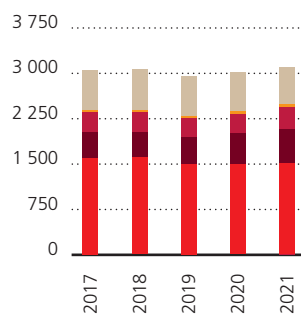
The environmental impact per poster has increased by 1% in the 2017-2021 period. The volume of digital advertising panels increased over the same period, putting the savings made with analog posters into perspective. Nevertheless, we managed to reduce disposal by 9% and traffic by 26% compared with 2017.

5-year comparison¹

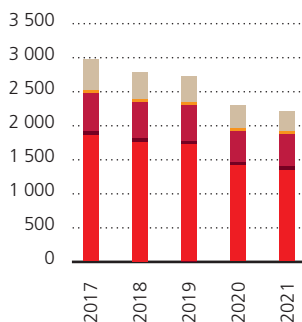
Environmental impact APG|SGA in m EP



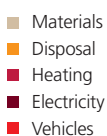
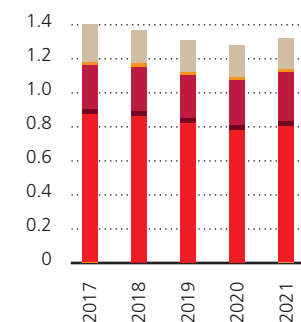
Environmental impact per poster in EP



Greenhouse gas emissions APG|SGA in t CO₂ equivalent



Greenhouse gas emissions per poster in kg CO₂ equivalent



¹ Since the Environment Report 2016, the background processes have been based on ecoinvent version 3 (latest version v3.8)

Environmental impact points (EP)² the currency for environmental pollution

In order to assess APG|SGA's environmental impact, it is helpful to compare known products or activities using environmental impact points (EP). For example:

– 100 km car journey (7 l gasoline/100 km):	47,900 EP
– 100 km train journey:	5,300 EP
– Two hours of television, CH electricity mix:	39 EP
– Two hours of television, CH nuclear power:	77 EP
– 1 kg copier paper:	3,800 EP

Greenhouse gas emissions as CO₂ equivalent

An estimation of greenhouse gas emissions is also not common everyday knowledge. In order to make it easier to understand the greenhouse gas emissions published by APG|SGA, we use the same examples of activities and products as above.

For example:

– 100 km car journey (7 l gasoline/100 km):	27.5 kg CO ₂ eq
– 100 km train journey:	1 kg CO ₂ eq
– Two hours of television, CH electricity mix:	0.005 kg CO ₂ eq
– Two hours of television, CH nuclear power:	0.001 kg CO ₂ eq
– 1 kg copier paper:	1 kg CO ₂ eq

² UBP2021, Environmental impact: Swiss Eco-Factors 2021 according to the Ecological Scarcity Method. Methodological basis and application to Switzerland, Federal Office for the Environment (FOEN), Umwelt-Wissen Nr. 2121, Bern, 2021.

Plan environmental targets and measure success

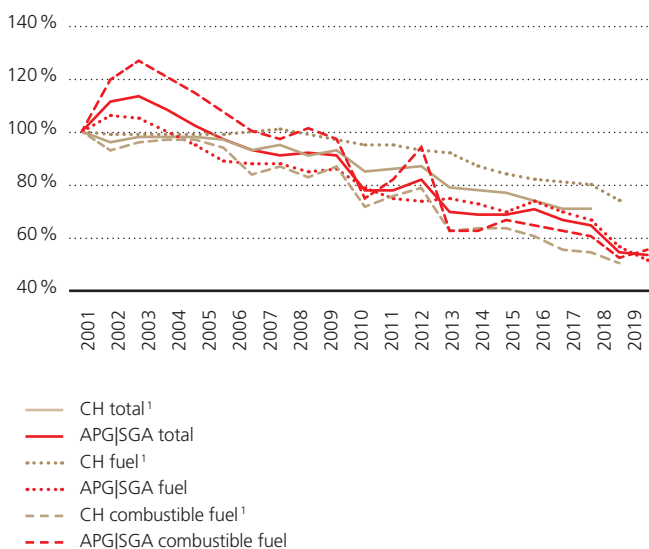
APG|SGA focuses on the efficient use of energy and also considers energy efficiency when looking at potential sources of renewable energy. Since as early as 2012, APG|SGA has been purchasing 100% eco-electricity. A considerable proportion of the vehicle fleet runs on natural gas. Natural gas as a fuel not only emits less CO₂, but also reduces emissions of substances harmful to health, such as particulate matter. In the field of electromobility, implementation of a holistic concept with electric test vehicles and charging stations is underway.

Overview of vehicle performance¹

¹ 2021 benchmark figures will be updated in the two graphics in the course of summer 2022

Direct CO₂ emissions for Switzerland and for APG|SGA since 2001²

² The comparison with the index-linked figures is based on: CH CO₂ per inhabitant, APG|SGA CO₂ per employee



The figures from APG|SGA compare favorably with the figures for Switzerland as a whole. Compared with Switzerland overall, APG|SGA is on course in terms of direct CO₂ emissions, forging strongly ahead in fuels and now on par in combustible fuels.

More than 75% of vehicles acquired fulfill the CO₂

threshold value in 2021

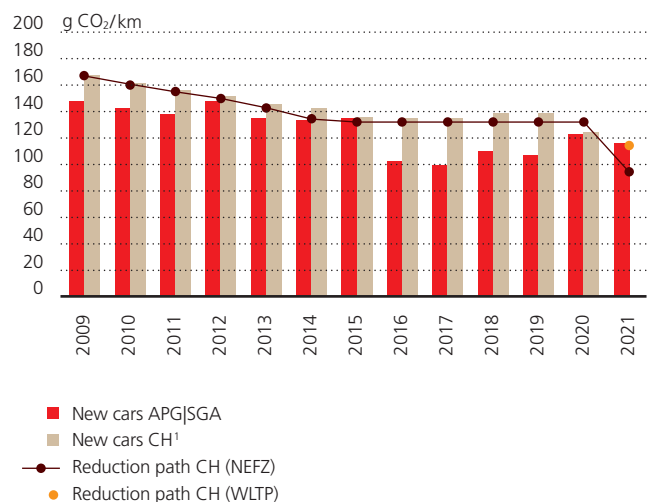
In 2015, APG|SGA set its first CO₂ threshold for newly procured vehicles. This was based on Swiss legislation and was set at 130 g CO₂/km. In 2016, APG|SGA tightened the internal requirements for the reduction path. Until 2023, the threshold will be 95 g CO₂/km. According to the WLTP test standard, the previous target value now corresponds to 118 g CO₂/km. Ongoing developments in drive technology meet these strict requirements. Within just five years, manufacturers have almost doubled the range of their electric cars. This helps us to achieve our ambitious goals.

Reduction path for CO₂ emissions of our vehicles³

Values up to 2019 according to the NEDC (95g/km) and from 2020 according to the new WLTP measurement method (118g/km), which also corresponds to the reduction path valid from 2021.

³ New vehicle 2019 average 138.1 g CO₂ per kilometer.

Source: Swiss Federal Office of Energy (SFOE), press release July 2, 2020



APG|SGA has now made it to the fast lane when it comes to CO₂ emissions from vehicles. The difference compared with Switzerland overall is impressive. In light of this, APG|SGA will continue to pursue its strategy of purchasing more fuel-efficient vehicles. Thus, APG|SGA is making a significant contribution to the promotion of innovative drive technologies.

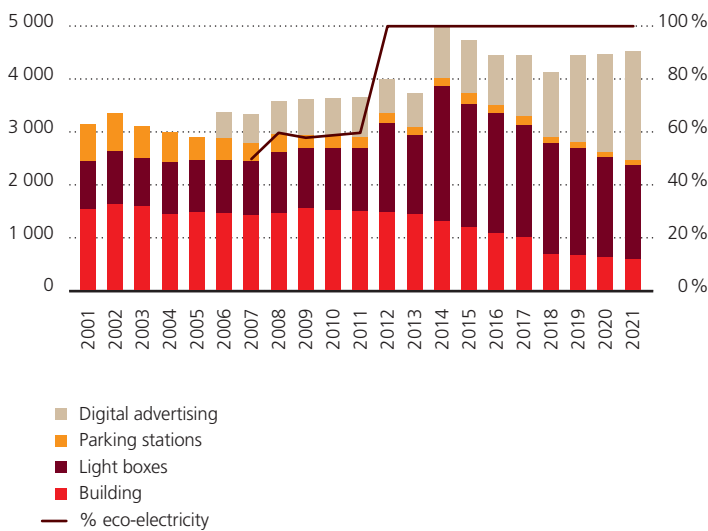
Progress in electricity consumption/savings

The rise in electricity consumption due to new products did not bring an equivalent increase in environmental impact. This may be due to the purchasing 100% eco-electricity since 2012.

At the same time, an optimization campaign for the lighting concept in illuminated advertising panels showed the hoped-for impact.

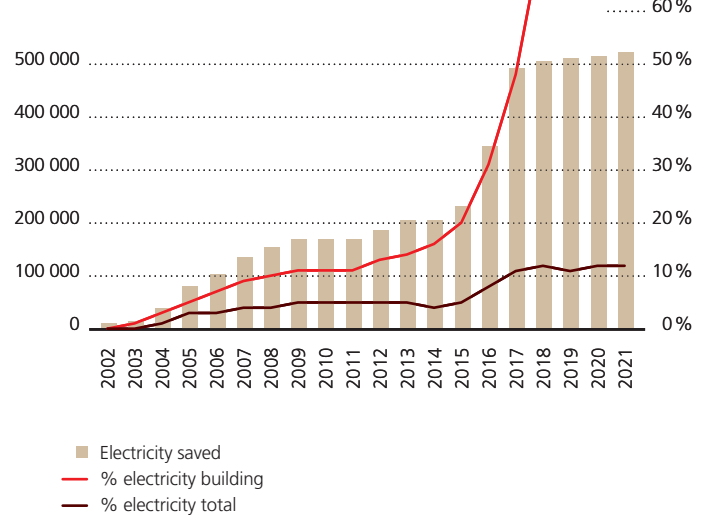
Electricity consumption APG|SGA 2001–2021

in kWh (left), % purchase of eco-electricity (right)



Electricity saved through optimization of lighting concept in illuminated advertising vehicles

in kWh (left), % of total electricity consumption or building electricity (right)



Climate strategy in line with the 1.5°C future vision

An “B” in the 2021 CDP ranking¹

The B grade in the climate protection ranking of the Carbon Disclosure Project (CDP) means APG|SGA remains one of the best-known, listed companies in the CDP Climate Score in national and international comparison. The aim is to achieve the top grade of A in the ranking for 2022. Various measures are planned for achieving this.

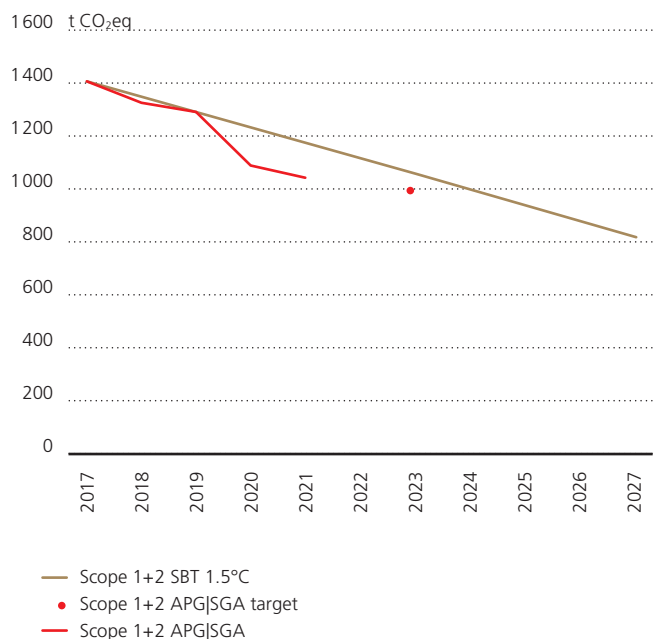
APG|SGA approaches 2023 milestone

The 2023 milestone target for Scope 1+2² promotes a reduction of around 420 t CO₂eq compared with 2017. With a total emission reduction of 285 t CO₂eq (since 2017), APG|SGA is on the home stretch. The reduced business activity caused by the pandemic was a major factor in this result, so this current year will indicate how our processes and the use of technology affect CO₂ consumption.

APG|SGA and the 1.5°C future vision

In 2019, APG|SGA aligned its climate strategy with the Paris Agreement and adapted its existing climate targets to the 1.5°C future vision. In addition, it defined several medium and one long-term science-based climate targets for direct emissions (Scope 1), and emissions from procured energy (Scope 2): by 2023, an absolute reduction of 30% compared with 2017, thus achieving net zero by 2035. This will enable a review of the full impact of climate measures on future generations.

Measured greenhouse gas emissions compared with science-based reduction target paths



¹ CDP provides a global rating system that enables companies to measure and communicate their environmental impact transparently. CDP reviews the information submitted by companies and calculates the climate score, which is awarded annually on a scale from A (best) to D-.

² Scope 1: emissions stem from sources within the company, such as the company's own heating systems and vehicles.
Scope 2: emissions arise from externally sourced energy generation. They relate primarily to electricity and heating from energy providers.

Profit

Modules and direction

Key facts and achievements 2021

Forecast 2022–2026

Long-term existence of the company

The optimal generation of earnings forms the foundation for the sustainable existence and competitiveness of the company.

- In the financial year 2021, the APG|SGA Group generated an EBIT of CHF 15.3 million and a consolidated net income of CHF 12.7 million.
- The cash flow from operating activities amounted to CHF 10.6 million.

- APG|SGA will continue to focus on consistently following its defined objectives. All decisions are made in the interests of long-term company success.

Attractive shareholder policy

APG|SGA aims for attractive returns for shareholders and pays appropriate dividends in line with its business performance.

- The Board of Directors will propose to the General Meeting that an ordinary dividend of CHF 11 per share be paid for the financial year 2021.

- APG|SGA will continue to pursue an attractive dividend return and pay a reasonable dividend.

Infrastructure and processes

APG|SGA obtains and operates long-lasting, high quality infrastructure, such as buildings, facilities and tools.

- Revised processes to increase the efficiency of operations and material flow.
- Improvement of route planning for more efficient management of poster space.
- Management of company vehicles through an external provider to increase fleet efficiency.

- Constant process and route optimization to minimize mileage.
- Evaluation of defined objectives and implementation of measures relating to external vehicle procurement.

Compliance

APG|SGA adheres to all legislation, guidelines and standards. APG|SGA evaluates the effectiveness of internal control systems and guidelines. In the event of misconduct, appropriate measures are taken.

- Annual review and revision of the APG|SGA Code of Conduct.
- Training of all office employees through e-learning on the topic of "Anti-Bribery and Corruption Guidelines". All office employees successfully underwent refresher courses.

- Continual improvement and implementation of legislative changes through e-learning.
- Consistent training for new employees. Current employees are periodically informed about the changes. Compliance with guidelines is regularly reviewed.



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APG|SGA AG is Switzerland's leading Out of Home media company. Listed on the SIX Swiss Exchange, APG|SGA covers all aspects of outdoor advertising: on streets and squares, in railway stations, at airports, in shopping centers, in the mountains as well as in and on means of transport – from poster campaigns with the widest coverage and large formats to state-of-the-art digital advertising spaces, special advertising formats, promotions and mobile advertising. When communicating with customers, the authorities and the advertising industry, APG|SGA represents sustainability and innovation, aiming to inspire people with the very best communication solutions in public spaces.

